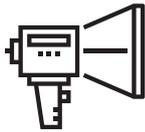


Brand Partnership Opportunities: What's in it for you?

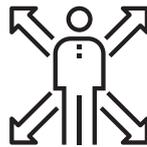
Industry Outlook partnership packages provide the opportunity to:



associate your brand with leading UK trade body



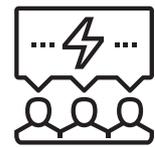
showcase your brand, products and services



raise your profile



network with key players and decision-makers in the industry



align yourself with the debate on the industry's issues

The event will be held on 5 December 2019 at the East Midlands Conference Centre in Nottingham.

bvrla.co.uk/event/industry-outlook-conference-2019

#IndustryOutlook2019



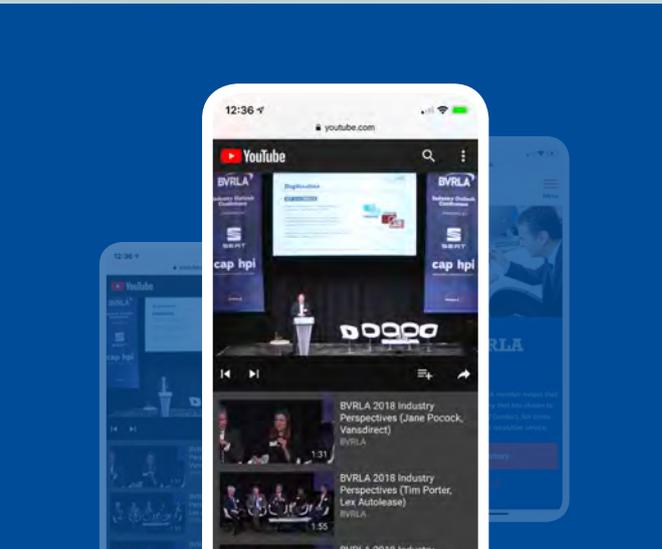
Brand partnership opportunities for the conference include:



Contribute to the **outlook report** – share your views on the changing automotive landscape



Your opportunity to join the **BVRLA blogging community** – sharing your views and opinions on a range of topics of interest within the sector



Partner co-branding involvement showcased at the event and displayed on the **BVRLA YouTube channel**



Participate in **leading-edge debate** as a panellist at the conference

There are varying packages to suit different budgets, for further information email: events@bvrla.co.uk

Industry Outlook Conference

Your opportunity to be involved in the BVRLA Industry Outlook Conference 2019. Connect your brand with the key decision makers of the rental and leasing industry at the conference of the year.

Agenda to cover

The political, economic and automotive outlook for 2020

Brexit & the regulatory outlook

Data

Electric Vehicles

Motor Finance

Residual Values and Remarketing

Road Safety

What next for the company car?

Workforce of the future

Taxation

...and more

The 2018 Industry Outlook Conference was attended by over 175 senior executives, CEOs, Managing Directors, Branch Managers, Business Development Directors, Commercial Directors, Corporate Sales Directors, Finance Directors and Security Managers from over 100 different BVRLA member companies.



What did people say about the event in 2018?

'Thanks to all the BVRLA team and guest speakers at yesterday's Industry Outlook Conference that was informative, insightful, current and a great networking opportunity. I have to say all speakers were excellent leaving me with a strong impression that much was going on behind the scenes at the BVRLA to assist the industry. This was the first BVRLA event I have attended and was very impressed'



'I came away energised about strategy and with a great overview of what issues are important in the industry now and in the future. An excellent conference!'

'The event was very informative and, as usual, the BVRLA had gathered the most relevant and up to date details and fitted them into what was too short a time.'

'Great networking and information finding event, a must for any player in the industry'

94% of attendees said the event fulfilled their expectations

100% of attendees said they would attend again

