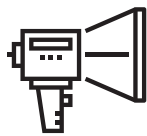


# Brand Partnership Opportunities: What's in it for you?

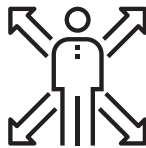
Industry Outlook partnership packages  
provide the opportunity to:



brand  
association  
with leading  
UK trade  
body



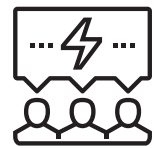
showcase  
your brand,  
products and  
services



raise your  
profile



network with  
key players and  
decision-makers  
in the industry



align yourself  
with the  
debate on  
the industry's  
issues

There are varying packages  
to suit different budgets, for  
further information email:  
[events@bvrla.co.uk](mailto:events@bvrla.co.uk)

The event will be held on  
5 December 2019 at the East  
Midlands Conference Centre  
in Nottingham.

[bvrla.co.uk/event/  
industry-outlook-conference-2019](http://bvrla.co.uk/event/industry-outlook-conference-2019)

#IndustryOutlook2019





# Industry Outlook Conference

Your opportunity to be involved in the BVRLA Industry Outlook Conference 2019. Connect your brand with the key decision makers of the rental and leasing industry at the conference of the year.

BVRLA

## Agenda to cover

The political, economic and automotive outlook for 2020

Brexit & the regulatory outlook

Data

Electric Vehicles

Motor Finance

Residual Values and Remarketing

Road Safety

What next for the company car?

Workforce of the future

Taxation

...and more

The 2018 Industry Outlook Conference was attended by over 175 senior executives, CEOs, Managing Directors, Branch Managers, Business Development Directors, Commercial Directors, Corporate Sales Directors, Finance Directors and Security Managers from over 100 different BVRLA member companies.

**94%**  
of attendees said the event fulfilled their expectations

**100%**  
of attendees said they would attend again



## What did people say about the event in 2018?

'Thanks to all the BVRLA team and guest speakers at yesterday's Industry Outlook Conference that was informative, insightful, current and a great networking opportunity. I have to say all speakers were excellent leaving me with a strong impression that much was going on behind the scenes at the BVRLA to assist the industry. This was the first BVRLA event I have attended and was very impressed'



'I came away energised about strategy and with a great overview of what issues are important in the industry now and in the future. An excellent conference!'

'The event was very informative and, as usual, the BVRLA had gathered the most relevant and up to date details and fitted them into what was too short a time.'

'Great networking and information finding event, a must for any player in the industry'

