

Leasing Broker Conference

BVRLA

21 October 2021
**Royal Institute of British Architects,
London**

“The BVRLA Leasing Broker Conference couldn’t have come at a better time, brokers can’t wait to get out again to network with industry colleagues and hear from industry experts on a wide range of topics affecting the broker community. The 2019 conference was a super event, with relevant content and I think this one will be even better”

Paul Parkinson, Synergy Automotive



**Connect your brand with
the fastest growing sector
of the leasing industry**

2019 Highlights

In 2019 the conference was held at One Birdcage Walk, London.

It was successful event with over 160 attendees from across the leasing and leasing broker community.

Topics discussed

Motor finance, UK economic outlook, consumer buyer behaviour, TCF, change management.

Over 160 attendees

[YouTube Highlights Video](#)



Testimonials

'Great arena to discuss industry topics'

'Fantastic bite-sized content which was all very relevant to our sector and topical'

'A well organised and informative day. I really enjoyed myself and took a lot away from the event.'

'An informative, well-run, pacy conference packed with ideas and information.'

2021 Conference



The physical event will take place on 21 October 2021 at the Royal Institute of British Architects, London.

Topics on the agenda will include:

- Committee spotlight: Working for the sector - what is the BVRLA doing, policy challenges, current & future plans
- How to succeed in a regulated world: Providing guidance, updates, advice on regulation – what is happened and what does the future look like.
- Electrification of fleets: products, suitability, technical support, bundling EV services
- Next generation technology: data insights, disruptors, innovations in customer service

The leasing broker community is a vital link in the automotive supply chain. There are over 300 BVRLA leasing brokers members who are responsible for over 1.2 million vehicles on personal contracts. This dedicated conference will bring together over 100 leasing broker members to share ideas and common issues faced in today's more highly regulated industry.





The Packages

As a headline partner, you will receive significant branding opportunities before, during and after the event. The package includes:

- Main billing as headline partner
- Story included in weekly update email and website - outlining services and relevance to broker community
- Conference programme branding & brief explanation of service provided
- Branding on all conference marketing material including emails, website and conference title slides
- Display stand in networking area & opportunity to display branding inside the venue
- Opportunity to participate as panellist in a session or separate 5 points in 5 minutes*
- Pre-event piece to camera promoted via BVRLA social media channels and inclusion in post-event video highlights
- Company name mention in pre- and post-event press releases
- Social media posts via LinkedIn & Twitter promoting you as a partner prior to the event and on the live event day

Cost: £6,000+VAT

*subject to speaker & content being in keeping with topics under discussion



**Headline
Partner**



Supporting Partner

You will receive significant branding opportunities leading up to the event and at the event. This package includes:

- Secondary billing on event as supporting partner
- Opportunity to host a BVRLA Blog “your chance to share your views”
- Opportunity to sponsor a session on conference agenda & participate as panellist
- Branding on all conference marketing material including emails, website and conference title slides
- Conference programme branding & brief explanation of service provided to brokers
- Display stand in networking area
- Social media posts via LinkedIn & Twitter promoting you as a partner prior to the event and on the live event day
- Inclusion in post-event video highlights

Cost: £3,500+VAT

Drinks Reception & Networking Partner

You will receive significant branding opportunities before and at the event. This package includes:

- Separate billing as networking partner
- Conference programme branding and brief explanation of service provided to brokers
- Display stand in networking area
- Opportunity to present elevator pitch at conference: 5 points in 5 minutes*
- Branded post-event drinks reception
- Social media posts via LinkedIn & Twitter promoting you as a partner prior to the event and on the live event day

Cost: £3,000+VAT

*subject to speaker & content being in keeping with topics under discussion



Exhibitor & Speaker Package

**You will receive branding opportunities at the event.
This package includes:**

- Conference programme branding & brief explanation of service provided to brokers
- Display stand in networking area
- Opportunity to present elevator pitch at conference: 5 points in 5 minutes*

Cost: £2,500+VAT

*subject to speaker & content being in keeping with topics under discussion



**For more information email
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