



Your opportunity to be involved in the BVRLA Leasing Broker Conference 2020. Connect your brand with the fastest growing sector of the leasing industry at the big broker conference of the year.

Leasing Broker Conference: 14 October 2020

Location: Royal Institute of British Architects, 66 Portland Place, London, W1B 1AD



Overview: The leasing broker community is a vital link in the automotive supply chain. The BVRLA has 318 leasing brokers members responsible for over 1.8 million vehicles on personal contracts, put yourself in front of the brokers that are making the market for leasing. Connect your services with their growing success.

Event Format: The event will consist of a full day conference starting at 10am and closing at 3:30pm. There will be the opportunity for further networking with a post-event drinks reception.

What's in it for you?

The partnership packages provide the opportunity to:

- align yourself and your brand with a trusted and influential UK trade body
- showcase your brand, products and services
- raise your profile
- network with key players and decision-makers in the industry
- align yourself with the debate on the automotive industry's current issues

What did people say about the event in 2019?

'A thoroughly worthwhile and current agenda with relevance to our evolving sector'

'Great arena to discuss industry topics'

'The event was excellent and found the content relevant and current'

'An excellent day of insight and networking. Well recommended.'

'Fantastic Bite Size Content which was all very relevant to our sector and topical. Great opportunity to network too.'

'What a great event! I struggle to get away from the office and need to justify every minute of every day. This went well beyond my expectations. Very well organised, with excellent, insightful speakers. A great opportunity to meet like-minded brokers, along with suppliers and compliance bodies. I went away with a lot of new ideas and contacts.'

'This was my first time attending a BVRLA event and I was thoroughly impressed with the whole day. It was great to meet fellow members within the industry and to hear news on some of the hot topics affecting the leasing market. I look forward to attending more BVRLA events if they are all run as professionally as this 2019 broker conference.'

Partnership Packages

PLATINUM PARTNER - £5,775 + VAT

As our headline sponsor, you will receive significant branding opportunities before, during and after the event. This package includes:

- Main billing on event
- Informational story on newsletter and website - outlining services and relevance to broker community
- Conference programme branding and brief explanation of service provided to brokers
- Display stand in networking area
- Opportunity to present elevator pitch at conference: 5 points in five minutes*
- Company name mention in the post-event press release

- Digital opportunities would include: your branding on the event website and the advertising for the event (i.e. email, web banners, social media channels, advert in print and online newsletters). In all email communications for the event your logo would appear as a platinum partner

VIDEO CONTENT PARTNER - £3,000 + VAT

- Branding on all conference marketing material including emails and conference title slides
- Conference programme branding and brief explanation of service provided
- A 3-minute co-branded video to be used after the event to promote the partnership and your company's involvement in the event

DRINKS RECEPTION/NETWORKING PARTNER - £3,000 + VAT

This package includes:

- Branding on all conference marketing material including emails, and conference title slides
- Conference programme branding
- Branding in networking area
- Opportunity to present elevator pitch at conference: 5 points in five minutes*

GOLD PARTNER - £2,500 + VAT

This package includes:

- Secondary billing on event.
- Branding on all conference marketing material including emails, and conference title slides
- Conference programme branding and brief explanation of service provided to brokers
- Informational precis story on newsletter outlining services and relevance to broker community
- Display stand in networking area

CONFERENCE SPEAKER/EXHIBITOR PACKAGE - £2,000 + VAT

This package includes:

- Conference programme branding and brief explanation of service provided to brokers
- Display stand in networking area
- Opportunity to present elevator pitch at conference: 5 points in five minutes*

SILVER PARTNER - £1,500 + VAT

This package includes:

- Tertiary billing on event.
- Branding on all conference marketing material including emails, and conference title slides
- Conference programme branding
- Display stand in networking area**

EXHIBITOR PACKAGE - £1,400 + VAT

- Conference programme branding and brief explanation of service provided to brokers
- Display stand in networking area

*subject to speaker and content being in keeping with topics under discussion

**subject to availability (allocated on first come first served basis)