



Fleets in Charge 2020 6 October

This free digital event is a must-attend for anybody with an interest in road transport decarbonisation and business recovery for the fleet sector. High profile speakers, panel discussions and breakout sessions will form part of an interactive and insightful agenda.

Register online: <https://hopin.to/events/bvrla-fleets-in-charge> and follow the conversation on LinkedIn: <https://www.linkedin.com/events/fleetsincharge/>

Event Format

The destiny of road transport decarbonisation rests in the hands of the fleet sector.

BVRLA members purchased an estimated 80% of all BEVs sold in the UK in 2019. They are already phasing out ICE cars and vans and have embraced the challenge of transport decarbonisation. Many have introduced internal ambitions for zero-emission fleets far in advance of the previous government phase out targets. The incentive regime for parts of the industry, specifically company car fleets, has allowed our members to become the trailblazers of decarbonisation.

This event will showcase the vital role our industry has to play in delivering the government's ambitious targets for zero emission take up.

The event will embrace the digital format, blending keynotes, panels, interactive and member-led break-out sessions alongside video case studies and presentations. This will allow for both high profile speakers giving top level views as well as the opportunity for members to discuss related topics in greater detail with experts and each other.

Agenda

10:15	Registration Chance for delegates to log in, watch a video tutorial for using Hopin and familiarise themselves with the platform.
10:30	Welcome: Conference Chair Peter Campbell, Global Motor Industry Correspondent, Financial Times
10:35	Session One: Our Plug-in Pledge The BVRLA's updated plug-in-pledge showcases the fleet sector's impressive zero emission credentials and sets out how the industry will continue to deliver vital momentum towards transport decarbonisation between now and 2025. Gerry Keaney, BVRLA Chief Executive will unveil the 2020 Plug-in Pledge, updated from 2018

10:45	<p>Session Two: A Government view</p> <p>The Transport Secretary will give a short, 10-minute speech responding to the BVRLA’s pledge and acknowledging the crucial role the fleet sector will play on the journey to zero emissions. He will also offer an update about the work and plans of the Government towards decarbonisation of transport. A Q&A with a senior civil servant will follow.</p> <p>Chair: Peter Campbell, Global Motor Industry Correspondent, Financial Times</p> <ul style="list-style-type: none"> • Grant Shapps, Secretary of State for Transport (via video pre-record) • Natasha Robinson, Joint Head of OLEV
11:05	<p>Video Case Studies</p> <p>Throughout the event, between the sessions, we will be showing short video case studies from members highlighting their thoughts and plans on decarbonisation.</p>
11:10	<p>Session Three: Road to Zero Report Card</p> <p>This session will unveil and discuss our latest policy research, produced by Ricardo - the ‘Road to Zero Report Card’.</p> <p>The report card examines the current tax regime, regulatory and policy environment and analyses their effectiveness at supporting and incentivising the take up of electric vehicles. The research is prepared in collaboration with BVRLA members who will be offering their own feedback about the sector and the wider market’s positioning and readiness for decarbonisation as well as highlighting where further support is urgently still required.</p> <p>Chair: Peter Campbell, Global Motor Industry Correspondent, Financial Times</p> <p>Panellists:</p> <ul style="list-style-type: none"> • Richard Jones, Managing Director, Black Horse & Lex Autolease • Khaled Shahbo, UK Managing Director, Enterprise Rent-a-Car • Denis Naberezhnykh, Technical Director Sustainable Transport, Ricardo • Tom Callow, Head of External Affairs, BP Chargemaster • Matthew Freeman, Consultant, cap hpi
11:50	<p>Morning recap</p> <p>Peter Campbell, Global Motor Industry Correspondent, Financial Times</p>
12:00	<p>Comfort break</p> <p>Giving delegates a chance to recharge, have lunch, check out the expo and networking.</p>
13:00	<p>Minister keynote speech: Nadhim Zahawi MP</p> <p>Format: Pre-recorded message from the Parliamentary Under Secretary of State (Minister for Business and Industry)</p>

13:10	<p>Session Four: Business Recovery</p> <p>This session is being delivered in partnership with Enterprise Nation and the Recovery Advice for Business Scheme, supported by the Department for Business Energy and Industrial Strategy.</p> <p>A series of expert business advisers will provides delegates with practical tips and advice covering core business issues at the forefront of business recovery, including Finance, HR and Marketing.</p> <p>Chair: James Davis, Director, Director of Insight and Strategy (CV), Cox Automotive</p> <p>Speakers:</p> <ul style="list-style-type: none"> • Amanda Faull, Community Manager, Enterprise Nation • Paul Savage, Principal, AIMS Accountants for Business • Jo Holliday, Consultant, Triskelion Associates (UK) Ltd • Erica Wolfe-Murray, Director, Lola Media Ltd
14:00	<p>Breakout Sessions</p> <p>At this stage in the conference delegates will be given the opportunity to pick one of a variety of sessions to attend or can drop in and out of a couple of sessions during the allotted time. The sessions would be run concurrently in different online ‘rooms’ over the whole 40-minute period.</p> <p>Opportunities in a regulated world beyond EU Exit</p> <p>In this session, chaired by the BVRLA’s Director of Fleet Services Amanda Brandon, we will discuss some opportunities for 2021 whether that be new rules from the FCA or what the world could look like once EU Exit is completed.</p> <p>Speakers:</p> <ul style="list-style-type: none"> • Jo Davis, Co-Founder and Partner, Auxillias Limited • Adrian Dally, Head of Motor Finance, Finance and Leasing Association • Naveed Asif, Consumer Credit Consultant, Consumer Credit Advisory Services <p>EU Exit – what are the implications for the fleet sector?</p> <p>In this session, chaired by Paul Thompson, Mercury Political Relations, we will discuss what the fleet sector will need to be aware of once the EU Exit is completed and what companies can be doing now to prepare.</p> <p>Speakers:</p> <ul style="list-style-type: none"> • Russell Antram, Head of EU Negotiations, CBI • Richard Palmer, International Trade, BEIS Automotive Unit • Simon Dadd, Team Leader, Business Readiness Unit, Cabinet Office • Lloyd Mulkerrins, Policy Manager, Society of Motor Manufacturers and Traders Ltd (SMMT) • Thomas McLennan, Senior Policy Advisor, BVRLA

	<p>Upgrading Fleets</p> <p>In this session, chaired by Catherine Bowen, Senior Policy Advisor at the BVRLA, we will learn about innovative projects across the country designed to help businesses upgrade their fleets to greener vehicles and how the rental and leasing sectors can help.</p> <p>Speakers:</p> <ul style="list-style-type: none"> • Christopher Plumb, Air Quality Fund Lead Safety, Engineering & Standards, Highways England • Tim Anderson, Group Head of Transport, Energy Savings Trust • Richard Banks, Senior Manager – Freight Programme, Transport for Greater Manchester
14:40	<p>Conference closing comments</p> <p>James Davis, Director, Director of Insight and Strategy (CV), Cox Automotive</p>
14:45	<p>Networking</p> <p>Opportunity for delegates to spend time chatting with colleagues one-to-one.</p>
15:00	<p>Conference closes</p>