



Industry
Outlook
Conference

Our Business and You

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KeeResources

Driven By Data

Helping you make informed
automotive decisions

BVRLA Industry Conference

5th December 2019



Who are KeeResources?

Founded in 2000, using our Model Year specific, granular vehicle data and sector expertise, we help our clients to **better understand**, manage and communicate the **operating costs, risks** and **functionality** of **passenger cars** and **commercial vehicles**.

We had the pleasure of becoming part of the
Auto Trader Group on 1st October 2019

What Do We Do Differently?

Data quality and granularity to Model Year is paramount in all our operations.

We engage with Manufacturers notably early to maximise visibility of pricing and technical data flows, to create maximum detail and timeliness of flows for our clients, including flows our leasing system, KWIKfleetware, where leasing companies gain hugely from our granular and accurate data.

This entire eco-system coverage gives KeeResources a depth of understanding that providers merely supplying either data or systems simply do not have. Lease Co's adopting our data and systems combined, have very significant gains versus peers, both in terms of meeting the current high levels of change without delay, but also in clarity of understanding.



Vehicle Data &
Forecast Lookup



Car & LCV
Whole Life Costs



Leasing and Asset
Management System



Residual & SMR
Value Forecasting



SMR & Tyre
Technical Forecasting



New & historic Vehicle Data



Forecast Residual Values



Forecast SMR



Whole life Cost



Used Vehicle Values



Sector Solutions



Vehicle Identification & Valuation

Identifying the correct vehicle is critical throughout the vehicle lifecycle impacting new car order, in-life service & maintenance, residual value, remarketing & taxation.

Our Model Year specific granular vehicle data makes this possible



Vehicle Running Costs

Understand the impact of whole life costs across the life of a vehicle. Consider in affordability decision making. Use to build driver choice lists, offer comparisons to guide choice/user choicer lists, demonstrate affordability of alternative fuel vehicles



Asset & Risk Management

KWIKfleetware is a built for purpose dedicated asset, fleet and risk management solution, which when combined with KWIKvehicledata provides a best in class solution to manage your risk and fleet. Regular updates and enhancements ensure that you are always up to date with legislative changes and data.



Fleet Management

KWIKfleetware is a built for purpose dedicated asset, fleet and risk management solution, which when combined with KWIKvehicledata provides a best in class solution to manage your fleet from inception through in-life to remarketing. Regular updates and enhancements ensure that you are always up to date with legislative changes and data.