



# Bespoke LMS and training for your business needs





# A Personalized Member Learning Experience



**Relevant from the first click**  
Members see learning matched to interests, role, sector, stage.



**Guided journeys, not just content lists**  
Structured pathways, featured resources, next steps create curated learning.



**Visible progress and motivation**  
Dashboards, badges, milestones show achievement, sustain engagement.



The screenshot shows the BVRLA learning platform interface. At the top left is the BVRLA logo. The main header area has the text "Your learning. Your journey." and "Personalised learning to help you drive forward." Below this is a banner image of two cars with a hand holding a coin above them. The bottom navigation bar contains six icons with labels: "My Courses" (graduation cap), "Catalog" (open book), "Resources" (document), "Calendar" (calendar), "Leaderboards" (bar chart with star), and "Admin" (gear).



# Make it yours. 100% bespoke to your brand.

Every element can be tailored to reflect your brand, your colours and your customers.



## 1. Your Logo

Add your logo and make it front and centre.

 YOUR LOGO



## 2. Your Colours

Use your brand colours across the whole page.

# Driven by expertise

Training for today, ready for tomorrow.



## 4. Your Imagery

Use your own images to showcase your vehicles, people and services.



## 3. Your Messaging

Tailor the headline and supporting text to your tone of voice.



### My Courses

See courses you are enrolled in



### Catalog

See a complete list of available courses



### Resources

Browse or download resources



### Calendar

See your scheduled events



### Leaderboards

Your company leaderboards



### Admin

Access the admin interface

## Featured Courses

Customer Service Excellence >

Vehicle Compliance >

Van Safety Awareness >

Health & Safety Essentials >



## 5. Your Content

Feature the training and topics that are most relevant to your team.

## Days Rental ICG



### Driven by flexibility

Training for today, ready for tomorrow.



#### My Courses

See courses you are enrolled in



#### Catalog

See a complete list of available courses



#### Resources

Browse or download resources



#### Calendar

See your scheduled events



#### Leaderboards

Your company leaderboards



#### Admin

Access the admin interface

# Tailored training for your needs

BVRLA creates custom e-learning that reflects your goals, your audience, and your industry.



## Custom e-learning, built by us

We design and develop bespoke e-learning modules tailored to your exact requirements.

- Any course or subject
- Aligned to your goals and brand
- Expert instructional design and engaging content
- Ready to deliver to your learners



## Made for your audience

We take the time to understand your learners, challenges and objectives.

- Content that speaks directly to your audience
- Relevant, engaging and easy to understand
- Supports performance and development



## End-to-end service, hassle-free

We manage the entire process from concept to completion.

- Needs analysis and planning
- Scriptwriting and content development
- Graphic design, video, interactivity and more
- Testing and quality assurance
- SCORM/xAPI compatible delivery



## High-quality learning that delivers results

Effective e-learning that drives engagement, improves performance and supports your business outcomes.

- Measurable impact
- Consistent, professional and on-brand
- Ongoing support and updates available



### Partner with BVRLA. We create. You succeed.

Let us take care of your e-learning content so you can focus on what matters most — your business.



### Get in touch today

Tell us what you need to teach.  
We'll create the e-learning to get you there.



# Pricing



Fully branded platform, this would be available at a cost of **£500 + VAT.**

One off cost of **£500.**



If you would like all content accredited with a specialised Credly badge for all individuals, which learners can use on their email signatures and LinkedIn.

Based on 100 learners, this would be available at an additional cost of **£650 + VAT.**  
*£7.50 Per learner*

Price reduces based on Volume of learners purchased.

View Credly badges here:  
<https://info.credly.com/>



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for more information

