

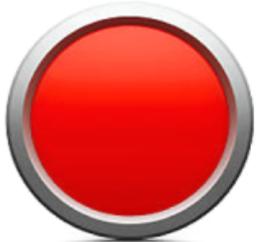
## Requirement to comply with Competition Law at BVRLA events:

We recognise the importance of ensuring that the BVRLA and the automotive industry as a whole is and remains compliant with competition law. We also want to demonstrate to our members, partners and regulators that we encourage competition in the UK automotive market fairly, lawfully and with integrity at all times.

All attendees are reminded that there are competitors in the room at BVRLA events therefore adherence to competition law is required. We require all guests to follow our Competition Law guidelines, which can be found below, to ensure that compliance with competition law is maintained.

### BVRLA Competition Law Guidance Do's and Don'ts

1. All BVRLA meetings and events are subject to the application of competition law and therefore must be conducted in compliance with competition law.
2. Attendees are reminded that failure to comply with competition law may bring with it serious consequences for them as individuals and their companies. Such consequences include heavy fines and, in certain cases, the imposition of criminal penalties and sentences.
3. Attendees must refrain from exchanging any commercially sensitive or strategic information between competitors, either directly or indirectly via a third party, can result in an anti-competitive agreement.
4. The following guidelines can help attendees to adhere with the competition rules. If attendees have any doubt then please seek advice from BVRLA senior staff who should be at hand should you have any questions or contact [compliance@bvrla.co.uk](mailto:compliance@bvrla.co.uk).



#### **DO NOT**

- Discuss individual company prices, price changes, terms of sale and profit margins.
- Discuss information as to future plans of individual companies, production, distribution or marketing plans, including proposed new territories or customers.
- Discuss matters relating to individual suppliers or customers or any commercially sensitive information.



#### **BE WARY**

##### **YOU MUST SEEK ADVICE IF:**

- You receive information from another competitor, or are asked to provide information, that you believe is confidential or commercially sensitive.

##### **ALWAYS:**

- Ensure a detailed agenda is circulated in advance and are followed closely and minutes of the meeting are recorded and kept.
- Begin the meeting/event with the reminder that the attendees should not discuss commercially sensitive information under any circumstances.
- Be prepared to halt a meeting/event if conversations cross into potentially unlawful territory.



#### **NO PROBLEM**

- Discussion on any matter relating to the aims and objectives of the meeting/event – for example issues of law and policy affecting the industry.
- Discussing BVRLA policies, lobbying tactics & strategies, and other BVRLA activities.
- Discussing information about industry activities obtained from third parties or other media sources provided the availability of the information has not been arranged with a competitor.
- Discussion with other trade bodies or organisations which will be of general benefit to the industry.