

# **About the BVRLA**

Established in 1967, the BVRLA is the UK trade body for companies engaged in vehicle rental, leasing and fleet management.

BVRLA members register around 50% of all new cars, vans and trucks sold each year and are responsible for a combined fleet of four million vehicles, that's 1-in-10 cars, 1-in-5 vans and 1-in-5 trucks operating on UK roads. These fleets are leading the charge to decarbonise road transport.

On behalf of its 1,000+ member organisations, the BVRLA works with governments, public sector agencies, industry associations and key business influencers across a wide range of road transport, environmental, taxation, technology, and finance-related issues. The vehicle rental and leasing industry supports over 465,000 jobs, adds £7.6bn in tax revenues and contributes £49bn to the UK economy each year.

BVRLA membership provides customers with the reassurance that the company they are dealing with adheres to the highest standards of professionalism and fairness.

The association achieves this by maintaining industry standards and regulatory compliance via its mandatory Codes of Conduct, inspection and governance programme and government-approved Alternative Dispute Resolution service. To support this work, the BVRLA promotes best practice through its extensive range of training, events, and information-sharing activities.

The association's Vision, Mission, and Purpose statements communicate the long-term goal the BVRLA is working towards and highlight its role in the industry. The statements form an integral part of the association's culture and give clear direction to all activity undertaken.

### Vision

To see Government and Industry united in delivering zero-emission road transport that provides environmental, social and economic benefits to everyone.

### Mission

To inform, inspire and influence the automotive community in meeting the road transport needs of society.

### **Purpose**

To be an indispensable resource and champion for the road transport community.

# Your membership contacts



Amanda Brandon
Director of Member Engagement
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Josh Saunders Membership Support Officer joshua@bvrla.co.uk



# **3VRLA ANNUAL REVIEW 2022**

# **Committee of Management**

The Committee of Management is the BVRLA's board of directors. It is responsible for strategic direction and policy as well as ensuring that the association is run on a sound financial basis.



Jon Lawes Chair

Jon Lawes is Managing Director of Novuna Vehicle Solutions — a trading style of Mitsubishi HC Capital UK PLC. He has almost 30 years' experience in the fleet and leasing industry, having started his career at Wincanton Vehicle Rentals in 1993.

A member of the BVRLA Committee of Management since 2015, Jon was made BVRLA Chair in May 2022 having previously been Vice-Chair for a year. He has also chaired the BVRLA Commercial Vehicle Committee, responsible for promoting its code of conduct and championing the sector more widely, and is also a fellow of the Chartered Institute of Management Accountants.



Lakshmi Moorthy Vice Chair

With more than 20 years of experience across consumer and commercial finance roles, Lakshmi joined the BVRLA's Committee of Management in 2021. Having joined Arval in 2015, she was made managing director of Arval UK in March 2021. In that role, Lakshmi is responsible for the delivery of sustainable mobility solutions for business and individuals.

Prior to joining Arval UK, Moorthy has held roles in India and France, spending more than a decade at GE Capital.



Alfonso Martinez Leaseplan UK

**Brian Back** Hon Treasurer

**Greg McDowell**Marshall Leasing

John Finch Hertz

Martin Brown Fleet Alliance Mike Dennett
BMW Financial Services

Paul Gilshan Tusker

**Per Voegerl** United Rental Group

Ron Santiago Europcar

**Ryan Johnson**Enterprise Rent-A-Car

Simon Grime Miles & Miles

**Tim Bailey**Northgate Vehicle Hire

**Tim Buchan** Zenith

**Tim Laver** ALD Automotive

COMMITTEE MEMBERS AS AT 21 DECEMBER 2022.



### **Chair's Comment**

Covid defined our industry through 2020 and 2021, but 2022 has seen our industry emerge from the pandemic, united by a new focus – Collaboration.

Across trusted suppliers, customers, OEMs and your trade association, collaboration has truly been essential this year. As a sector we came into the year with optimism having weathered the storms of 2020 and 2021.

That optimism was quickly tested. We were greeted by unprecedented vehicle supply and pricing instability, coupled with a developing cost of living crisis that is forcing many to tighten their belts.

We have faced a fast changing, but no less demanding business landscape. Yet again, our sector has used its skills, experience and creativity to stay ahead of the storm.

All year, all corners of the industry have evolved. By exploring new mobility solutions, being flexible on vehicle contract lengths, embracing technology and developing new turnkey EV solutions, we have kept our customers mobile.

We have done all this amidst ever-increasing regulatory scrutiny. The introduction of the new Consumer Duty will fundamentally change how we operate, and the

BVRLA acted quickly this year to bring members on that journey and get them ahead of the implementation timeline.

On the road to clean, futureproof fleets, our role requires us to be an enabler, a partner and an ambassador for positive change.

We are delivering that and our decarbonisation journey will accelerate in 2023. Going zero emission is not unique to our sector and requires collaboration across multiple modes of transport. Integrated policies and extensive data sharing are essential.

This is where the BVRLA shines. Collating the views from all parts of the membership, forming clear messaging and impactful campaigns, the BVRLA delivered for the sector again in 2022.

The Plug-in Van grant extension, AER reviewed and increased, clarifying the status of rental and leasing companies in the supply chain, securing long-term low tax rates for electric company cars.

These have been some of the monumental wins for the sector and a clear demonstration of how effective collaboration can be. Members shared evidence, case studies and insights with the BVRLA, supported by thousands of lines of data. That input was digested into compelling, data-led cases to make our sector impossible to ignore.

Across these 40 pages you will see an overview of those wins and more.

The Annual Review outlines what your association has delivered, backed up by the opinions of members captured in the annual Member Survey.

As I view these results for the first time as Chair of the BVRLA, I am thrilled to see results up across the board. The status and credibility that comes with being a BVRLA member is as strong as ever (93%). More members say they would recommend the association (81%). In a year that has seen political turbulence on a scale not seen in our lifetimes, the BVRLA has remained a constant voice of the industry to grow our influence.

Next year is already shaping up to be another tumultuous one. With those challenges come opportunities. As a member of the BVRLA family, your association will continue to support you at every point. Future wins for the sector are reliant on the input of members and the diversity of voices speaking up. I urge you to look through this review and see where you, your colleagues, or your business can get involved next year. Collaboration will again be key.

I look forward to working with you in 2023 and thank you for your valued support.

Jon Lawes, BVRLA Chair

## **Chief Executive's Foreword**

As the grips of the pandemic were loosened last year, people would have been forgiven for expecting a 'normal' landscape in 2022. That was not the case. Many have changed their approach to mobility and we are seeing the services provided by rental and leasing companies viewed in a new light. As always, our sector has adapted to thrive in the face in of another transformative year.

In compliance, the winds of change blew again in 2022. They brought new regulations on Consumer Duty, appointed representatives and carbon reporting, among others. It is our duty as your trade association to arm you with the support and guidance you need to succeed. We have done that at every opportunity this year.

Where goalposts have moved, we have moved with them. There is no better example of this than our governance programme. That programme sets the high bar that members must reach. In turn, your customers get assurances that they are working with a trusted partner.

Our audit processes are evolving, our training programme is adding new courses, our industry-recognised Fair Wear & Tear Standards continue to move with the market. Progress is constant across the board.

On Consumer Duty alone, we worked at pace to keep you fully informed and able to get ahead of such changes. Since July we have delivered a full suite of support, available exclusively to members free of charge, and that support will only ramp up next year.

Underpinning all this is our Alternative Dispute Resolution service. The Chartered Trading Standards Institute recognises the service as demonstrating best practise, giving customers confidence when booking with a BVRLA member.

The wheels never stop turning. As an association we remain geared up to adapt, with our business model giving the grounding to succeed. The virtuous circle of codes, standards, audits, ADR and training, helps members deal with a growing compliance burden and regulatory spotlight. As the market changes, we are providing a framework for members to keep pace and move into new business models.

That model of constant progress is also demonstrated in our extensive training offering. After record-breaking years in 2020 and 2021, we completed the hattrick this year with the high-water mark rising again.

The labour market is incredibly competitive. Recruiting the right talent has been harder than ever. Our courses have anticipated member needs to support internal development and retention, with companies benefiting from online courses alongside the return of in-person sessions.

The training programme continues to blend physical and virtual events, highlighting the growing reliance on digital solutions. Hand in hand with this is the necessity to invest in cyber security. Members have faced an increased number of cyber-attacks this year. At best these are an inconvenience. At worst they put business operations, data security and financial transactions at risk.

Having secured IASME Gold certification for our Information and IT Security standards, we have invested further. This protects us from attacks and protects our members' data. Our campaigning relies on members sharing their insights and information that lets us build compelling cases for the sector. You need to be able to trust that information is safe. We have taken steps to ensure exactly that.

The adaptability we have relied on this year will again be an asset for us all in 2023. Consumer and business confidence will remain low, budgets will be squeezed at every level, opportunities will emerge.

We know from December's Industry Outlook report that BVRLA members are concerned about vehicle supply, energy bills and the cost of finance. They are also optimistic that sales transactions will increase and emerging business models will see healthy growth.

Working on multiple fronts, you can rest assured that your association has a dedicated and passionate team to support you fully for success in 2023. As our collective focus pivots away from the impacts of the pandemic, I have every confidence that your adaptability will bring positive results next year.

The team and I look forward to continuing to work closely with our members in 2023 and thank you for your continued commitment to the BVRLA.

Gerry Keaney, Chief Executive





84% of members are satisfied with the BVRLA.

2022 Member Survey

### **Learning & Development** Via a combination of free and

paid-for learning opportunities including instructor led training courses, accreditations, e-learning modules, webinars, and forums, the BVRLA helps members to develop skills across their organisations, building capability and driving high standards of service.

### **Dispute Resolution**

The BVRLA provides a government approved Alternative Dispute Resolution Service (ADR) which allows members to provide added reassurance to their customers that they have somewhere to go should they find themselves unable to satisfactorily resolve a dispute directly.



### **Customer Qualification**

The BVRLA RISC Database provides members with the added reassurance

that the person they are renting or leasing a vehicle to does not pose a risk. With over 7,000 individuals and companies previously identified as 'problem customers', this check is invaluable to the customer qualification process.

### **Legal Documentation**

The BVRLA provides members with VE103B Certificates to issue to customers taking rental or leased vehicles abroad. Having this legally required document to prove ownership ensures that the vehicle does not get refused at the border, or, worse still, impounded.

7 /% of members say the BVRLA provides value for money.

2022 Member Survey

# **Delivering for you**

In 2022, the association named its first ever Director of Member Engagement. Amanda Brandon moved into the new role having gained valuable experience across the fleet services, compliance and legal departments over several years. The move enables the BVRLA to put greater focus on how member needs vary and how best to meet them.

The three most important benefits of membership, as determined by current members:



93% Status and Credibility





90% Information

and Advice

The BVRLA is an outstanding trade body. The team works very hard at supporting its members to provide invaluable assistance, insight, guidance and lobbying power.





# **Members' Views**

Every year, every member has a chance to feed into the BVRLA's Member Survey. Canvassing the views and insights from across the full membership enables the association to track its performance and identify how best to allocate resources and services for the year ahead.

All key metrics saw the scores improve year on year in 2022.

81% of members would recommend joining the BVRLA.

2022 Member Survey

85% of members say that the BVRLA is easy to work with.

2022 Member Survey

6 /% of members feel involved with the BVRLA, up seven points year on year.

# **Continuous Improvement**

The feedback shared in the Annual Member Survey is invaluable to the association. More than outlining the positive progress made that year, comments from members help to determine what the BVRLA can do better, and where any gaps exist in its services.

Every piece of feedback is reviewed with trends scrutinised to guide the decisions made when developing the Business Plan. Several changes were implemented in 2022 following the survey results of 2021, while steps are already being taken to continue that journey next year from the latest feedback.

### Bespoke content for bespoke needs

The association understands that each member is different and has varied needs. Through 2022, a focus was placed on how to best differentiate materials, support and guidance to deliver tailored services at every opportunity. That approach focussed on reaching SMEs and will continue through 2023, looking at factors beyond company size to continually improve the experience each member has.

### Keeping compliant in a changing world

Regulation is a fast-moving discipline and one that has a fundamental impact on all corners of the BVRLA membership. Through the association's audit programme and suite of free guidance, it remains committed to helping members keep compliant at every step of the way. New regulation has seen the audit programme evolve to best meet the needs of members and regulators alike in 2022. Further updates are coming into effect in 2023 to ensure the programme consistently delivers.

### **Delivering value**

At a time when companies are under extreme cost pressures, value has to be provided in every engagement. Whether through the association's leading learning & development programme, its events calendar, or Alternative Dispute Resolution service, it is important that members are consistently offered fair value and high-quality services. The BVRLA remains wholly committed to this and is constantly reviewing all streams to offer exceptional value.

Members are drawn to the unconditional support that the team provides with such authenticity that this has built a strong community. It is very rare for a trade association to achieve this.

# Voice of the industry

The BVRLA made the industry's voice louder and more impactful in 2022, growing its influence with Government Ministers, officials and departments within Whitehall.

Through close relationships with its members, as well as other industry bodies and trade associations, the BVRLA boosted its engagement across taxation, decarbonisation, motor finance and future mobility.

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This was evidenced in:

- 238 Member and external stakeholder meetings
- 120 meetings with officials and regulators
- 75 roundtables, workshops and events attended
- 80 MP meetings and interactions

 26 Consultation and Committee Inquiry submissions



### **Top Policy wins of 2022:**



Our #SeeTheBenefit campaign (see opposite) secured long-term foresight of Benefit in Kind rates on electric company cars and kept rates low



We successfully lobbied for the Advisory Electric Rate of reimbursement to be increased and subject to regular review



Our advocacy ensured that the Plug-in Van and Truck grants were extended for two more years



We secured end user status for rental and leasing companies within the VABEO, giving post-Brexit regulatory clarity



BVRLA campaigning led to the eligibility window for the Plug-in Car grant being extended from 12 to 18 months

93% of members say that the BVRLA does well at representing the voice of the industry.

# **Helping Government #SeeTheBenefit**

The standout moment to display the BVRLA's growing influence was the #SeeTheBenefit campaign. The activity ran from Spring, building to the Chancellor's Autumn Statement with the aim of keeping electric company car tax rates as low as possible for as long as possible.

Drawing on existing relationships and forging new ones across government departments including with the Treasury and 10 Downing Street, the campaign emphasised the value of our sector to those that will shape its future.

Getting a foot in the door with those key decision makers is only the first step. Those opportunities were grasped by having a simple, compelling message supported by thousands of data points. Member input gave the campaign grounding, which the BVRLA team crafted in a way that made it impossible to ignore.

Customer case studies, member testimonials, robust data. They are the building blocks on which the BVRLA's campaigns are shaped. The approach was fruitful in 2022 and has helped to secure the long-term prospects of the move to zero emission vehicles.

The UK has ambitious targets as part of its Net Zero strategy, with the automotive fleet sector playing a large role in its ultimate success. It has been excellent to hear from the BVRLA and its members about the positive steps being taken and I am proud to be supporting fleets on their road to zero as part of that journey.

> Ben Everitt MP, host of BVRLA drop-in event at the Houses of Parliament in November



# Campaign in detail



### Why?

Fair Benefit in Kind tax rates on electric vehicles have been the main driver of uptake, but they were only confirmed up to Financial Year 2024/25. This uncertainty risked confidence in EVs stalling, while there were also fears that rates would be hiked by too much too quickly. The current rates are a key factor in making leasing models such as salary sacrifice affordable to more drivers, democratising access to electric cars.

The BVRLA set out to show the value of the current regime to policymakers and convince them to keep rates fair, with greater foresight between now and 2030.

### How?

Through a fully integrated, multi-faceted campaign, the campaign saw:

- 2,000+ letters sent to local MPs by industry professionals
- 9 parliamentary questions raised
- 10 individual meetings with MPs
- Regular meetings with Treasury and HMRC
- 57 MP engagements across two events at the House of Commons
- BVRLA representation at the Conservative and Labour party conferences

### The Result

In the Chancellor's Autumn Statement in November, all key asks of the campaign were met.

**1%** increase escalator

Foresight of rates to 2028



I have listened to industry trade bodies.





# **Working Groups**

Working Groups play a vital role in shaping the BVRLA's activity and gathering member views. Each group gathers subject specialists from across the sector to discuss the issues affecting the vehicle rental, leasing and fleet sectors.

The varied make up of each group ensures diversity of input and allows voices from all corners of the membership to be heard. Working Groups in 2022 considered:

- > Tax
- > VAT
- > Public Affairs
- Regulation & Compliance, including Consumer Duty
- > Electric Vehicles
- > Zero Emission Vehicle mandate
- > Benefit in Kind company car tax
- Commissions
- > EU Exit
- > Block Exemption

Inputs from the working groups contributed towards some of the key policy wins secured in 2022 (shown on page 10).

# The BVRLA ecosystem



The tax working group is a great forum to debate and brainstorm solutions that feed into government policy making.

### **Committees**

Operating between the Committee of Management and Working Groups, the four BVRLA committees steer the association at a sector-by-sector level.

Each committee meets quarterly and contains representatives from small and medium-sized businesses as well as larger organisations and multi-nationals. The representation from across all membership categories ensures that the BVRLA is kept informed of what issues matter most to members, to then agree on a course of action collectively.

Committee	Commercial Vehicle	Leasing Broker	Leasing & Fleet Management	Rental
Chair	Tim Bailey, Northgate Vehicle Hire	Paul Parkinson, Synergy Car Leasing	Tim Laver, ALD Automotive	Simon Grime, Miles & Miles
Vice chair	Mark Gallimore, Go Plant Services	Rod Lloyd, The LCV Group		Margaret Speirs, Arnold Clark Car & Van Rental
members	Andy Hill, Lex Autolease Charles Starr, Close Brothers Vehicle Hire Colin Melvin, Fraikin Gary Harrison, Rivus Fleet Solutions Lisa Spong, Reflex Vehicle Hire Nicola Simpson, Enterprise Rent a Car Paul Probert, Ryder Pat Skelly, Prohire Limited Philip Moon, DAF Trucks Ryan Long, Zenith Simon Ridley, Dawsongroup Vans Stuart Russell, Scot Group Ltd T/A Thrifty Car & Van Rental Tim Hartle, Novuna Vehicle Solutions	Andy Chatwin, ALD Automotive Chris Swallow, Novuna Vehicle Solutions Graham Conway, Select Car Leasing Keith Hawes, Nationwide Vehicle Contracts Lee Duerden, XLCR Vehicle Management Lynette Randall, Alpha Contracts Leasing Martin Brown, Fleet Alliance Mike Thompson, LeasePlan Mike Thompson, Leasing Options Paul Bulloch, Concept Automotive Richard Chadwick, Alphabet (GB) Ltd Spencer Blake, Wessex Fleet Solutions Stephen Greenstreet, Greenfleets Steve Cocks, Lex Autolease	Chris Black, LeasePlan Chris Tubbs, Novuna Vehicle Solutions Corrine Barton, Arval UK Craig McNaughton, Lex Autolease Limited David Cooper, Arnold Clark Car & Van Rental Gurjeet Grewal, Octopus Energy Guy Mason, SG Fleet Solutions UK Ltd lan Hughes, Zenith Kit Wisdom, Tusker Matthew Rumble, Kinto UK Limited Neal Francis, Pendragon Vehicle Management Richard Baird, Marshall Leasing Sebastiano Fedrigo, Leasys UK Spencer Halil, Alphabet (GB) Ltd	Amy Bond, Sixt Rent A Car Bob Baillie, United Rental Group Jason Rogerson, Herd Hire Kevin Rand, Europcar Group Linda Malliff, Thrifty Car & Van Rental Liz Matschy, Avis Budget UK Ltd Phil Spain, Alley Cat Car & Van Rentals Ross Batting, 3B Vehicle Hire Sam Patel, Enterprise Rent A Car Scott Jenkins, Autohorn Fleet Services Stephen Gale, Steve's Self Drive Tim Blackwell, Hertz

Todd Williams, Arval UK

Vince Pemberton, Rivervale Cars

Having been privileged previously to sit on the rental committee, I have seen first hand the great work the BVRLA does for our industry on behalf of all members.





## **Communications**

The BVRLA's communications channels work across print, online and social platforms with the purpose of keeping members informed and building the reputation of our sector. In 2022, outputs underpinned the association's campaigning efforts and represented member views on a host of key issues such as decarbonisation, motor finance and vehicle supply.

With a range of materials designed to keep members informed and to aid their own conversations with their customers, the BVRLA's bank of toolkits, guides and news updates covers all parts of the industry, supporting businesses of every shape and size.

I frequently use the BVRLA website when compiling internal reports for management. It is a valuable tool and the weekly newsletter gives me a top-line understanding of what is happening in the industry.

2022 Member Survey

Update extremely helpful.
I use the information as part of our team meetings and it allows staff to read up on the latest information in one place.

2022 Member Survey

In addition to online articles including blogs, how-to guides, and industry updates, the BVRLA produced a range of corporate publications in 2022, helping members keep up to speed on the association's performance, financial results and long-term priorities.



### **Annual Report**

published in April to present the BVRLA's financial performance from the previous 12 months.



#### **BVRLA News**

a biannual newsletter to give members and their employees the latest news and highlights.



### **The Annual Review**

a comprehensive round up of the association's key activity and member feedback.



### The three-year Business Plan

updated annually to set out the association's strategic priorities for the years ahead and how they will be reached.

### New ways to engage

This year, the BVRLA extended the ways in which members and stakeholders can engage with the association and keep updated on industry trends. The Inside Track podcast was launched, giving exclusive insights and analysis of industry trends at the time and place that works for members.

Existing channels have also been enhanced, with new streams of email updates being developed to get more tailored, sector-specific information to members throughout the year. The association has invested more resources into its video content, improving the ways by which key updates can be shared with members, in an easy-to-digest, informative format.



roadpricing

85% of members find the Weekly Update a great way of keeping in touch with what is going on.

400+ stories shared with members via Weekly Update.

2022 Member Survey

### Representing rental in a difficult summer

As tourism levels began to return after two years of pandemic-effected business, the rental sector was faced with vehicle supply challenges that greatly impacted vehicle availability. The supply-demand imbalance created a difficult landscape, with national media outlets questioning some of the strategic decisions that rental operators were forced to make.

Through contributing to national newspaper stories, appearing on The One Show – the BBC's flagship consumer advice programme – and on radio reports, the BVRLA was able to rebalance the story and make the sector's side clear.

Close collaboration with the association's committees gives the BVRLA a full picture of the issues that members are facing. This allows the team to work with media outlets and journalists to represent members in a fair way to protect our reputation and strengthen our credibility.







# **Key Annual Events**

A fully blended calendar of digital, physical and hybrid events presented more ways to engage with the industry than ever before in 2022.

As post-pandemic habits have evolved, so too did the BVRLA's events calendar, delivering 14 webinars, six forums, three conferences, and one annual dinner over a busy 12 months.

The calendar collectively gives delegates an opportunity to gather business insights, understand industry best practice and hear about the impact that latest trends will be having on their business. By mixing physical events with digital ones, delegates strike a balance between convenience and networking.

# Leasing Broker Conference

The leasing broker community is a vital link in the automotive supply chain. There are over 300 BVRLA leasing broker members who are responsible for over 1.26 million vehicles on personal contracts. This dedicated conference brought over 100 leasing broker members together in October to share ideas and common issues presented by today's highly regulated industry.

Fantastic conference with superb guest speakers and panels. It was good to leave feeling that the BVRLA is doing everything possible to support my business through the implementation of Consumer Duty.

2022 Leasing Broker Conference attendee





# **Annual Dinner**

Widely recognised as a fantastic opportunity to catch-up with friends, make new contacts and have a fabulous evening, the Annual Dinner is one of the highlights of the rental and leasing industry's social calendar. Returning in 2022, the Dinner welcomed over 750 industry colleagues and guests and saw three Industry Heroes named.



(L-R) Lee Hamlett, Jacky Brown, Chris Chandler, Ella Marsden, Nina Bell.

The events I attended were well organised, informative, and provided good networking opportunities.

2022 Member Survey

# Webinar programme

Covering a plethora of topics in easy-to-digest, hour-long sessions, the association's webinar programme delivered further value to members in 2022. Covering Consumer Duty,

decarbonisation, security, ESG and business performance, the free-to-attend webinars collectively saw over 2,000 professionals join live, with more accessing the content offline.



The team at the BVRLA consistently pull together the key people and the hot topics that are driving the industry in challenging and changing times.

2022 Fleets in Charge Conference attendee





# 950+ delegates hosted across the Industry Outlook programme in 2022.



# **Industry Outlook**

Encompassing a series of insightful webinars and a flagship conference, the Industry Outlook programme is exclusively available to BVRLA members.

The Industry Outlook programme brings together the latest market data and insights to create a platform where BVRLA members can share their perspectives and hear from industry experts. With an agile agenda, each session is able to explore ongoing challenges and pressing issues, consistently delivering expert speakers to unpack what it really means for BVRLA members.

Returning in December, the Industry Outlook Conference looked ahead to 2023. It drew trends from the association's Industry Outlook report and presented the likely economic, policy and regulatory landscapes on the horizon.





# **Topics of discussion** in 2022:

- Consumer Duty
- Spotlight on vehicle supply
- Fleet Customers
- The role of technology
- Trends for 2023



The 2022 Industry Outlook and Fleets in Charge programmes were supported by:



















# Fleets Charge



Dedicated to all things decarbonisation, the BVRLA's Fleets in Charge programme pulls in stakeholders and audiences from across the sector to explore the UK's progress towards its Net Zero targets.

2022 saw the first ever in-person Fleets in Charge Conference, which took place as a hybrid event with a virtual livestream. Taking place in Westminster to indicate the strong link between Fleets in Charge and government, the Conference supported the full webinar programme to bring the sector and policy makers closer together.

Regularly featuring speakers from the Office for Zero Emission Vehicles (OZEV) and the Department for Transport (DfT), events delivered insights to delegates and answered their questions around legislation, infrastructure and the long-term health of the sector.





The BVRLA and its members are leading this vital transition [to Net Zero]. Ten years ago, EVs were probably seen as a bit eccentric or a luxury that only a few could afford. I'm delighted that we're turning that narrative on its head, in no small thanks to the actions of so many in this room.

Transport Minister Trudy Harrison, speaking at the Fleets in Charge Conference





The BVRLA governance programme audits members against the BVRLA Code of Conduct and ensures that they meet the standards required by other relevant regulations or regulators including GDPR, Financial Conduct Authority (FCA) and Competition and Markets Authority (CMA).

A comprehensive audit programme, coupled with a suite of online guidance resources and ready access to an informed team, ensures members can evidence that they

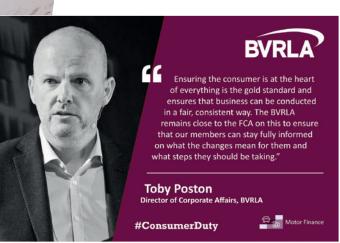
are a compliant and trustworthy company. In addition to ensuring members meet the high standards set out in the association's Codes of Conduct, the programme also ensures that members meet those set out by industry regulators such as the FCA and CMA.

92% of members value the guidance and advice provided by the BVRLA.

2022 Member Survey

The inspection we had went well. The person in charge of it was a real help and guided us through the whole process seamlessly.

2022 Member Survey



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I deal with the conciliation team regularly. They are easy to deal with, knowledgeable and fair.

# Making it our Duty

In July 2022, the Financial Conduct Authority (FCA) published the final rules and guidance for the new Consumer Duty regime. The regime sets out the FCA's plans that will focus more on consistent monitoring of good customer outcomes rather than technical adherence to specific rules. It requires action from all FCA-regulated businesses.

To support members along every step of the journey, the BVRLA launched a dedicated Consumer Duty hub in immediate response to the rules being published.

The hub provides a single point of reference for members needing to educate themselves on the regulatory changes and put themselves in a position of readiness for their enforcement. It contains factsheets, frequently asked questions, links to relevant FCA resources, and an Implementation Guide template among other documents.

Explainer webinars were provided exclusively to members, free of charge, either side of the official publication. They were followed by an online series of four Consumer Duty Deep Dives. Each of the four deep dives analysed the key pillars of the new Duty in turn and gave members tangible guidance for completing their own implementation plans.

In November, the BVRLA also secured a speaker from the FCA to address member questions and concerns directly. The dedicated session put the Duty in context for our sector with tailored guidance.

The association's learning and development programme was also enhanced to meet member needs around the Consumer Duty. The first of three new courses was successfully launched in November, with the remaining two following in early 2023.





2022 Member Survey





The Consumer Duty webinars were well researched and executed, delivering relevant information specific to our industry.

The recent discussions, webinars and guidance on Consumer Duty have been very thorough, supportive and helpful prior to the FCA's implementation.







**Status & Credibility** 

The main benefit that members see in being part of the BVRLA is the status and credibility that it brings. Members give themselves a competitive advantage by adhering to best practice and delivering the highest industry standards. BVRLA membership gives customers the assurance that they are dealing with a professional company.

The BVRLA supports members and their customers at every stage of the vehicle rental or leasing journey. A range of toolkits, training courses and consumer advice resources are available to share best practice and inform members and their customers. The association's Codes of Conduct ensure high standards are always met.

Through the BVRLA's industry recognised Fair Wear & Tear Standards, the association sets the bar for vehicle condition and gives a reliable, consistent reference point when determining end-of-contract charges. Separate Standards are published for cars, vans and trucks, with each being updated regularly to reflect changes in vehicle technology and driver habits.

In 2022, the car Fair Wear & Tear Standard was updated. Input was compiled from BVRLA members, auction houses and common issues handled via the association's Alternative Dispute Resolution service.



of members say that BVRLA membership adds status and credibility to their organisation.

2022 Member Survey

We've had superb interactions with the dispute resolutions team who have helped us manage end of life damage disputes and fair wear and tear charges.



# **Dispute Resolution Service**

A Trading Standards Institute-approved alternative dispute resolution (ADR) service is available in circumstances where a customer remains dissatisfied having exhausted a member's complaints procedure.

BVRLA members or their customers can refer an unresolved dispute to the association. The service reviews the evidence from both parties and determines if there has been a breach of the relevant Code of Conduct.

The latest audit by the Chartered Trading Standards Institute (CTSI) described several areas of the BVRLA's service as demonstrating 'best practice':

- Internal complaints processes
- Additional measures for vulnerable users
- Easy-to-navigate websites
- Capturing post-service feedback
- Provision of external auditing of cases
- Comprehensive quality monitoring of cases

The level of support we receive on customer complaints – and the understanding the team has – helps us a great deal.

2022 Member Survey

2,500 cases handled in 2022. Majority of complaints for all sectors relate to damage.



On average, cases are closed within 2 Weeks (13.3 days vs 30-day requirement).

# **European Car Rental Conciliation Service (ECRCS)**

The ECRCS has been run by the BVRLA on behalf of Leaseurope in Brussels for the past decade. The service helps customers with unresolved complaints concerning cross-border vehicle rentals within Europe; member organisations include Alamo, Avis, Budget, Enterprise, Europear, Firefly, Hertz, National, and Sixt.

Case levels in 2022 increased as tourism levels picked up. The scheme received positive comments in the Sunday Times this year after the service assisted one of its readers.

1,050 ECRCS cases handled during 2022.

Your service and how this incident has been dealt with has been outstanding and I couldn't rate the service higher. From start to finish the complaints process was handled professionally and fairly. I cannot thank you enough.

Customer feedback from case, 2022



# Learning & Development

A challenging employment market saw BVRLA members turn to retention and in-house development in 2022, with the association's full training programme a vital support. Throughout the year, a full calendar of e-learning self-study modules, instructor-led training and free online resources ran for members.

It was the third record-breaking year in a row for Learning & Development, with an increased blend of in-person courses with digital solutions. Following member input and the formation of new industry regulations, new courses were launched. These included instructor-led courses for Consumer Duty, as well as operational support for EVs and vehicle security.



4.7/5
average rating across all courses delivered in 2022.

Over **6,400** individuals received formal training from the BVRLA in 2022.

The online training courses are very good, run in a professional manner and with relevant content.

Delegate from 2022 course

The BVRLA Training packages are second to none.

Companies are facing an ever-changing landscape where the goalposts are constantly moving. We are proud to offer a fully flexible programme to meet the needs of companies of all sizes.

Nora Leggett, HR Director, BVRLA

### New courses in 2022:

- 1. Selling Electric Vehicles to Fleet Customers
- 2. Implementing the new Consumer Duty in your Brokerage
- 3. Understanding Whole Life Costs, Fleet Tax and Finance Essentials
- 4. Rental Vehicle Security Scheme Compliance
- 5. Your introduction to the BVRLA and Daily Rental

2,255
e-learner packages sold in 2022.

The BVRLA has the most up-to-date information and courses out there to ensure that we can operate in a fully compliant way.

Member testimonial







of members agree that providing opportunities for professional development is something the association does well.

### Ways to get involved

The BVRLA's blended approach to training combines a wide range of solutions that aim to raise standards across our industry. Courses are designed to promote best practice, encourage knowledge sharing and skills acquisition, and increase competence.

The programme offers courses in several ways:

- Instructor led, in person. Often hosted at our office in Amersham, giving the chance to interact with the trainer and subject matter face to face
- Instructor led, online. Taking all the insights and expertise of our in-person courses, via a convenient and accessible format
- On demand. Tailored packages to meet a member's bespoke needs.
   Content, timing and location are set based on specific needs
- E-learning, self-study. Delivered via the BVRLA's advanced portal to deliver training at a time and place that works for the delegate
- Webinars and conferences. See pages 16-20 for more details on this comprehensive schedule

1,155
delegates on Instructor-led courses in 2022.
A BVRLA record.

I have participated in a few training courses, every single one has been valuable.

2022 Member Survey

441 delegates across 39 On-Demand courses. Another record.



# **Industry Insight**

Robust data, analysed and delivered in an insightful way delivers value to members and gives the association enhanced credibility in the wider sector and within government. In 2022, the BVRLA delivered a broad range of reports to present such insights and underpin much of the association's work.

Projects delivered in 2022 varied from regular sector reports and temperature checks, through to annual report cards and evaluations of the fleet landscape.

Each project sees the association collaborate with external experts, data providers and members to give a complete, reasoned picture from which robust conclusions can be drawn and recommendations provided.

Findings from BVRLA reports are regularly used in conversations with government officials and are often cited in trade and national news outlets. Their continued value demonstrates the strength of the sector and shows developing trends to be aware of.



# Three areas studied in depth:

- 1. Decarbonisation and the UK's charging infrastructure
- 2. Trends across the vehicle leasing market
- 3. Member confidence and expectations for 2023

**3VRLA ANNUAL REVIEW 2022** 

The BVRLA is great at evolving to provide detail as the environment changes, whether this be data, articles, virtual seminars or physical meetings.

2022 Member Survey

### Research projects delivered in 2022 included:

- BVRLA in Numbers
- Road to Zero Report Card
- Industry Outlook Report
- Fleet Charging Guide
- Industry Sustainability Credentials

- Business Impact Survey
- Quarterly Leasing Outlook report
- Half Yearly Leasing Broker Report
- Member Feedback on BVRLA services



82% of members say that the BVRLA is an important source of data and insight.

2022 Member Survey

### **Looking ahead**



In line with the flagship Conference, the Industry Outlook
Report was launched in December. It painted the picture of an industry that anticipates
a rocky road in 2023, but one that will invest and innovate to come out stronger.

The Report showed that rising costs and increasing energy prices will join vehicle supply (84%) as the main challenges BVRLA members will face in 2023. Despite that difficult backdrop, members foresee growth in sales transactions and in new business models. 57% predict that van flexi-rental will see demand grow, with salary sacrifice and van business contract hire also having a positive outlook.

Instead of shutting up shop and waiting for these issues to pass, the report shows how companies are planning to invest in technology and training to navigate the choppy waters ahead.

As well as gathering an understanding of the challenges ahead, the Industry Outlook Report distilled the market expectations and business priorities of more than 80 BVRLA members. Through a blend of in-depth interviews and surveys, the research explored trading conditions, vehicle supply, OEM agency models, cost of finance and interest rates, ESG commitments, and strategic priorities.

The findings were explored in detail by a panel of experts at the Industry Outlook Conference. They will inform the BVRLA's activity in 2023 to see how the anticipated problems can be overcome, as well as what opportunities will emerge.

We are carrying the highest degree of risk I have seen in 35 years, with interest rate rises, maintenance cost increases and residual value uncertainty.

Contributor to the Industry Outlook Report



# **Specialist Forums**

The BVRLA is committed to keeping its members at the forefront of the latest developments in technology and challenges being faced by the used market. Whether through effective management of vehicles while on fleet, or what to be aware of at the end of the vehicle cycle, the association runs programmes in parallel to keep members fully informed.

Two dedicated workstreams run throughout the year to give specialist guidance and advice on the distinct disciplines of Residual Value & Remarketing (RVR), and Technical & Operational Management (TOM).

The focal point of both streams is a programme of industry forums, giving subject experts the opportunity to come together and discuss the key issues and trends facing their role. Beyond the forum calendar, separate committees run to continue the discussions and support the BVRLA's activity.

### Residual Value and Remarketing (RVR)

With used values and contract lengths fluctuating greatly in 2022, the RVR programme provided a crucial reference point to support members working in this space. Across the three forums, delegates heard insights on how the political landscape was impacting the market and mobility models, as well as what the data was showing when it comes to residual values and forecasting.





### **RVR forum highlights in 2022**

- Market disruption discussion with auction houses, dealerships and leasing firms
- Overview of the motor industry from Professor **David Bailey, University of Birmingham**
- Impact of vehicle shortage on residual values
- Growth of EV volumes coming to used car market
- Legislative changes and their influence on the sector
- Expectations for economic downturn forecast for 2023

The RVR programme is chaired by Geoff Grindle, Arval BNP Paribas Group.

### **Technical and Operational Management (TOM)**

The TOM forums considered a wide range of topics in 2022, giving delegates vital input on vehicle management and new technologies to make that process easier. Forums looked at aftermarket trends and the growth of electric vehicles, as well as the impact of ADAS technology and in-vehicle connectivity.

### Forum partners in 2022:



### **TOM forum highlights in 2022**

- How the tyre market differs for EVs vs ICE
- Changes to repair timings and costs as the car parc evolves
- Staffing and parts shortages
- Impact of contract extensions on fleet maintenance
- Evolution of in-vehicle data and its uses
- Considerations around new OEMs coming to market

In 2022, the TOM programme was chaired by Clive Buhagiar, Alphabet (GB) Limited, and Kit Wisdom, Tusker.

In 2023 the BVRLA's programme will expand with the introduction of a new Compliance Forum. More details will be provided in due course. If you are interested in getting involved, email Toby@bvrla.co.uk

# Focus on: Operations

A key aspect of the value the BVRLA provides is its constant collaboration with other trade bodies and authorities. That work provides tangible benefits in terms of operational efficiencies and greater understanding of critical processes.

In 2022, the association continued its close work with the Department for Transport (DfT), Driver and Vehicle Licensing Agency (DVLA) and Driver and Vehicle Standards Agency (DVSA), as well as operators responsible for processing the Dart Charge, Tyne Tunnels toll and other fees. The progress made in this space underlines the association's influence in shaping the sector in a positive way.

We really value the support from the BVRLA when it comes to issues with parking tickets and the Dartford tunnel congestion charge, which would otherwise be a real headache.

2022 Member Survey

### Notable developments this year include:

• The DfT published guidance for local authorities on civil enforcement of bus lane and moving traffic contraventions

• BVRLA input ensured that the guidance provides clarity on how councils should specifically handle representations from vehicle rental and leasing companies

• The inability to transfer liability of charges incurred at the Tyne Tunnels was creating administrative pinch points for members and creating costs

• Through working with the operators of the Tyne Tunnels, the BVRLA secured a dedicated team to give members immediate access to the operator when managing claims. A bulk payment facility has also been introduced

 Members were experiencing delays when using DVLA systems, due to them being geared towards private drivers

 The BVRLA helped to secure funding for a team of 83 people that will deliver fleet enhancements across the DVLA. This will reduce the number of cheques provided for VED refunds, allow bulk disposal notifications, and introduce a bulk re-licencing process

Much of this success was achieved thanks to the input from the Road Traffic Offences Working Group. Members provided data and testimonies that informed and strengthened the association's discussions with these organisations to deliver positive results.



# Focus on: Taxation and cost of ownership

From a policy perspective, tax was the topic that saw the most engagement in 2022, largely due to the association's #SeeTheBenefit campaign (see page 11). Beyond the company car campaign, the **BVRLA** was active on topics including:

- Road Pricing and Vehicle Excise Duty
- Advisory Electricity Rate (AER) system of reimbursement
  - Capital Allowances Act
  - Support for used BEVs
  - Shared mobility



We have really appreciated the work between the BVRLA and other associations on reforming the AER.

2022 Member Survey



The EV market is maturing and is no

energy prices and charging trends, so

#RoadtoZero





### **Spotlight on AER**

Having secured a rise in the AER in late 2021, the BVRLA continued the discussion in 2022 to ensure the rate could evolve as more EVs come to UK roads. The necessity for this work only grew as energy prices skyrocketed, causing the rate to become out of touch with real-world costs and leaving many electric company car drivers out of pocket.

In collaboration with the Association of Fleet Professionals. the BVRLA worked to secure a higher, fairer rate, while also pushing for the government to commit to a more regular review to ensure the rate could keep pace with changing energy prices.

Both of those key asks were met in November. The AER is now more closely aligned with the established Advisory Fuel Rates (AFR), making it subject to quarterly reviews having been raised in November 2022.



# Focus on: Future Mobility

With a vision to influence a policy framework that supports new business models and delivers cleaner, safer and more reliable journeys, the BVRLA's work in future mobility grows every year.

As attitudes towards mobility evolve and the desire to find sustainable solutions accelerates, the role that rental and leasing companies will play develops. Access to data, the role of cars, and autonomous technology are just three of the factors that gain relevance year on year.

### In 2022, the BVRLA:

- Secured the status of rental and leasing companies as end users, protecting post-Brexit rights
- Ensured the statutory guidance for moving traffic offences and private parking reflects the needs of the sector
- Received commitments from Transport for London (TfL) on the role of car clubs
- Secured greater protections around data use and dual distribution

The BVRLA has worked hard to influence this outcome to ensure the sector can benefit from long-established protections that had become uncertain and at risk. The next step on this journey is the Motor Vehicle Block Exemption framework, where we are again engaging with the CMA to protect member interests regarding the aftermarket.

Toby Poston, BVRLA Director of Corporate Affairs.

Comments relate to the updated VABEO guidance, which confirmed the end user status of BVRLA members.



# 104 meetings with external stakeholders and workshops were attended by the BVRLA team this year.

Zero emission vehicles are now more affordable, more popular, more important than ever and our best bet to a greener and low emission future.

Transport Minister Trudy Harrison, speaking at the Fleets in Charge Conference

# **Focus on: Decarbonisation**

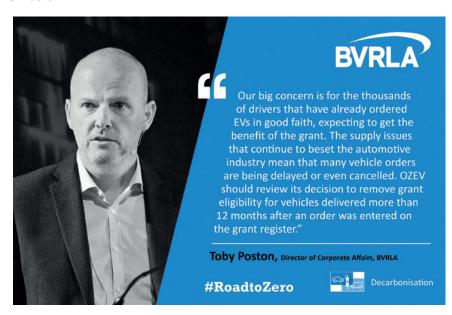
The BVRLA's activity on decarbonisation is developed in line with the association's Vision: To see Government and Industry united in delivering zero-emission road transport that provides environmental, social and economic benefits to everyone.

Those efforts gathered more momentum and contributed to more progress through 2022.

The priority areas for decarbonisation this year looked at:

- EV infrastructure, ensuring fleet needs are catered for in all locations
- Used BEV market, where intervention is needed to create a healthy market for used electric vehicles
- Vehicle sale and use regulation, to contribute to an effective regulatory environment to support fleet decarbonisation

The BVRLA's decarbonisation efforts spanned extensive engagement directly with senior government officials, submitting responses to consultations, and collaborating with other stakeholders and industry bodies. Beyond this, the association conducted research throughout the year and hosted events to progress the discussion and back up any requests made on behalf of members.



32.5% of the association's engagements with government related to decarbonisation in 2022.

This activity included the publication of the Fleet Charging Guide, Road to Zero Report Card, and industry Sustainability Credentials. Each report gives fresh insights and recommendations for government to consider at all levels. The Fleets in Charge event programme (page 19) considers all things decarbonisation and enables decision makers and industry representatives to get a full understanding of the sector's needs.

### **Decarbonisation milestones in 2022**

Plug-in Van and Truck Grants extended to 2024/25

 Consultation confirmed on exemptions from HGV 2035 phase-out date

 ZEV mandate proposals acknowledged need for different trajectory on vans

 Plug-in Car Grant application window extended from 12 to 18 months

 Fleet user needs officially recognised in EV Infrastructure Strategy and guidance The focus on EV themes is crucial. Whether that be in terms of how we combine efforts to lobby government for appropriate actions, bringing the industry together to engage more consumers, or by working across industry on efforts aimed at simplifying and standardising the complex world of EVs. 2022 Member Survey

# Partner Engagement

A key aspect of what the BVRLA does as your association is helping you to forge partnerships. Collaboration across the supply chain and associated services is critical.

The BVRLA's associate members play an immense role in bringing value to the membership and making events as insightful as possible. Whether participating in workshops and providing data to support our campaigns or delivering speakers and insights for our webinars and conferences, our partners enable us to go further.

Partners regularly contribute valuable content to the BVRLA's packed thought leadership calendar of activity. The association's outputs have been bolstered this year by a greater array of industry voices, sharing fresh ideas and letting others know what the sector has to offer.

Opportunities to become a brand partner span written and digital content, as well as aligning with the BVRLA's data-led reports or popular suite of events and webinars.

### Five ways to get involved in 2023

- 1. Blogs
- 2. 5 Minute Insights video
- 3. Podcasts
- 4. Industry reports
- 5. Event sponsorship or exhibiting





The regular webinars from the Covid period are now being combined with an appropriate level of in-person meetings. It is great to now be seeing people in the flesh again.

Event delegate, 2022



mina

# **BVRLA ANNUAL REVIEW 2022**

# **Membership Directory**

### **Corporate Members** Companies who own and operate fleets

1st Call Auto Rentals 2 Rent UK Ltd 365 Hire Plus Ltd 3B Vehicle Hire Limited 4 Mobility Ltd 4Group 4x4 Vehicle Hire Ltd 55 Car Rental 7 Ways Rental.com Ltd

A J Van Hire Ltd A10 Auto Centre Ltd AAM Group Abacus Vehicle Hire Aberconwy Car & Van Hire Ltd Academy Pro Ltd Access Commercials UK Ltd Access Hire Nationwide Acrobat Vehicle Rental Ltd Addhire Vehicle Rentals Admiral Self Drive Van Hire Affinity Motor Credit Afford Rent A Car Agility Fleet Agnew Leasing Ltd ALD Automotive Alley Cat Car & Van Rentals Ltd Allied Vehicle Group Allied Vehicle Rentals Ltd Allied4vans Ltd Alltruck Plc

Alphabet (GB) Ltd AM Auto Rent AM Phillip Trucktech Ford Rental AMK Self Drive AMT Vehicle Rental Ltd

Amvale Ltd Apex Car Rental

Arc Fleet Services Arnold Clark Finance Ltd (HO) Arrow Self Drive Arval UK Ltd

AT & T Rentals Ltd Athlon Athol Car Hire Autohorn

Autosecure Limited Auxillis Services Ltd Avis Budget UK Ltd

AW Rentals Ltd

AX

Badshot Lea Self Drive Barford Hire Ltd Bathwick Car & Van Hire Ltd Bayfield Vehicle Hire BDS Van Hire Ltd Reehire Beerhouse Self Drive Hire Berkshire Van Hire Birkenhead Car & Van Hire Blakedale Ltd BMW Financial Services (GB) Ltd Bognor Motors Vehicle Solutions Boleyn Car & Van Hire Bordon Vehicle Hire Ltd Breathe FV Ltd Brecon Car Rentals Ltd. Bridle Vehicle Leasing Brookhire Vehicle Rental

Bussey Vehicle Leasing **BuzzEV Limited** RVR Vehicle Rentals CA Cars Cambridge Car & Van Rental Ltd Camper Ninja Ltd Camperco Campervan Tours

Bucks Car Hire Ltd

Bury Van Hire Ltd

Burscough Self Drive

CamperVango UK Limited Campervantastic Ltd Capital Hire Car & Van Rental Car Hire Hebrides Ltd Car or Van Specialist Vehicle Hire Care by Volvo Castle Rentals Castle Van Hire Ltd Causeway Campers Cazoo Limited Chard Self Drive Charter Vehicle Hire Chesterfield Car Consultants Chief Vehicle Rentals Ltd Choice Vehicle Rentals Ltd Clancy Plant Ltd Clapham Commercials Ltd Clarkson of Glasgow Class 1 Vehicle Hire

Close Brothers Motor Finance Ltd Close Brothers Vehicle Hire Ltd CMS Hire Ltd CMW Group Cocoon Vehicles Ltd Cole Hire County Car & Van Rental Crash Services Ltd. Croxdale Car & Van Renta CTM Hire Ltd

Firecracker Ltd First Self Drive Ltd Fisk Group Hire Ltd Fleet & Distribution Management Ltd Fleet Assist Ltd Fleet Dynamic Fleet Efficiency Ltd Fleet Evolution Ltd Fleet Financial Ltd Fleet Logistics **CLM Fleet Management Plc** Fleximobility Focus Vehicle Rental FOD Mobility Group Fourways Self Drive Fraikin Ltd Free 2 Move Lease Free2Move Rent Freedom Rental Ltd CVM World CVS Car Hire Management Ltd CVS Vehicle Group

DAF Trucks Ltd Dallas Rentals Ltd Dash Drive Dawsongroup vans Days Fleet DGC Vehicle Rental & Contract Hire Direct Rental Group Ltd Donnelly Fleet **Dorset Vehicle Rentals** Douglas Park BMW Drivalia Drive Car Hire DriveElectric Drivespeed Leasing Ltd Dualdrive

EA Vehicle Rental Fastern Rent A Van Economy Hire (Southern) Ltd Eden Garage Electric Zoo Flmo Enterprise Rent A Car Envirovan Ltd Furo Self Drive Ltd Eurohire Vehicle Rentals Ltd Europear Group UK Ltd FV HIRE Evans Halshaw

Evogo Itd Excel Vehicle Hire Ltd Exclusive Vehicle Contracts Ltd Executive Luxury Hire

Falcon Vehicle Solutions Fareham Car Hire Ltd FCA Automotive Services UK Ltd Film Logistics Ltd Fiveways Municipal Hire Ltd

Fleetcare (PSCSM) Ltd Fleetway Vehicle Rental Flexible Vehicle Contracts Ltd

Ford Fleet Management UK Limited

Frontline Leasing and Fleet Frosty Hire & Sales Ltd **EVTH Self Drive** 

Fyna Vehicle Hire Ltd

Gallagher Car & Van Rentals Ltd Gan Leasing Gatwick Car & Van Rental **GBV Rentals** Gemini Ltd Gilford Van Hire Ltd **GKL** Leasing GlenRental Global Autocare Ltd Go Explore (Scotland) Ltd Go Plant Fleet Services Goat Roadtrin Ltd Government of Jersey (Fleet Management) Green Motion Vehicle Rental Grosvenor Contracts Leasing Ltd

H & H Van Hire Ltd

Halesowen Self Drive Happy Hire Harris Truck and Van Ltd Herd Hire Ltd Hertz Dream Collection Hertz UK Ltd Hexagon Leasing Ltd Hills of Woodford Green Hire Me Vehicle Rentals Hireco TL Ltd Hireway Vehicle Rental Ltd Holmbush Commercials Ltd Howarth Bros Haulage Ltd HSBC Equipment Finance (UK) Limited Measham Self Drive Hyundai Finance, Kia Finance, Genesis Finance

ICR Leasing Intack Self Drive Ltd Intelligent Mobility Ltd Invicta Lease

J & R Car & Van Hire Ltd J P Vehicle Rentals J S Vehicle Rental I&R1td JCT600 Vehicle Leasing Solutions Ltd II Rentals John Grose Just Go Motorhomes Just Vehicle Solutions

KDM Hire Ltd Kendall Cars Ltd Kenhire Ltd Kens Garage Kevs Van Rentals (Nottingham) Kindertons Accident Management

Knights Van Hire

Landcruise Motorhome Hire LC Vehicle Hire LCH LCVR LeasePlan UK Ltd Leasing Plus Ltd Leasys UK Ltd

Leighton Drive Ltd Les Liney Autos & Vehicle Hire Ltd Lex Autolease Lincoln Vehicle Hire Lincs Van Hire Ltd

Lobster Van Hire Ltd London Car Rentals London Hire Ltd Longmarsh Ltd

Lookers Leasing Ltd Loughton Self Drive Ltd Lowestoft Car Hire Lucy and Ben's Motorhomes

M & A McManus Mahen Vehicle Hire Mac's Truck (Rental Leasing) Ltd Magna Accident Services Ltd Manchester Car & Van Hire Manchetts Car. Truck & Van Centre Marshall Leasing Mayday Vehicle Rentals MC Rental Ltd

McRent (London) Meridian Vehicle Solutions Limited Merlin Vehicle Rental Ltd Midland Motorhomes Ltd Miles & Miles Ltd

Mobilize Financial Services Mold Car Hire Mon Motors Ford Rental Moneyway Motor Finance and V12 Vehicle Finance

Montreal Prestige Ltd Motability Operations Ltd MV Commercial

Minster Self Drive Ltd

MVH Mylchreests Car Rental Limited Myles Hire

N.L. Commercials Holdings Ltd Network Vehicle Hire Ltd New Horizon Campervan Hire Newark Self-Drive Hire Niche Motorhome Hire Niche Vehicle Solutions Ltd. Norfolk Hire Ltd North East Truck & Van Ltd North500 Motorhomes Northgate Vehicle Hire & Auxillis Services

Ocean Trail Octopus Electric Vehicles Ltd Ogilvie Fleet Ltd

Novuna

One Call Claims Limited Onto Otto Car Limited

Paull's Vehicle Rental

Pace Van Hire Palmer and Martin Vehicle Hire Park Lane Self Drive Ltd Parkhurst Self Drive Hire Ltd

Pavilion Car Rental Pearce Bros Auto Rentals Limited Pembrokeshire Self Drive Hire Pendragon Vehicle Management Ltd

Pentagon Motor Group Performance Car Hire Perrys Ford Rental PFB Hire

PHVC Vehicle Management Pitter Self Drive Ltd

Pivotal Practical Car & Van Rental Ltd (HO) Premier Renta Premier Truck Hire Ltd

Premium Vehicle Solutions Ltd Prestige Carriages Ltd Prestige Contract Rental Ltd Priory Rentals

Pro-Van Hire Ltd Prohire Limited Proximo Limited PSD Vehicle Rental

PT Hire Pure Leasing Ltd

QDrive Performance Qualitas

Rabbits Vehicle Hire Ltd Radius Vehicle Solutions Ltd RR Hire Fleet RBR Van Rental Red Kite Vehicle Consultants Ltd Red Lion Rental Limited

Redditch Vehicle Hire Ltd Reflex Vehicle Hire Refuse Vehicle Solutions Ltd Regal Car Van & Truck Rental & Buzzard Van Rental Regulus Asset Management (UK) Ltd Rent-A-Truck (UK) Ltd

Rent1lease1buy1.com Rentafford Ltd Rentals Direct Ltd RentaVan 365 Research Garage Group Ricky Fenby Hire Riverside Truck Rental Ltd Rivus Fleet Solutions

Roberts Transport Self Drive Hire Ltd Robertson Self Drive Rock Rovewide

**Royal Supercars** RSV Rentals Runyourfleet.com RyderItd

S & J Self Drive Hire Salford Van Hire Ltd Sandbach Truck and Van Limited Sandicliffe Motor Contracts

Council

Santander Consumer Contract Hire Scania Truck Rental

Scenic Getaway & Big White Cube Sefton Hire Ltd

Sandwell Metropolitan Borough

Senior Vehicle Rental Ltd Seymour Hire Ltd

SG Fleet Solutions UK Ltd Sheffield Van Hire Ltd Shelbourne Vehicle Rental

SHS Hire Signature Car Hire/Signature Van Hire Trott Rentals Silcox Rentals

Simple Car Funding Simple Self Drive Ltd Sinclair Finance & Leasing Ltd

Sixt Rent A Car Sixt Rent A Car Ltd (HO) Skipton Self Drive Ltd Sky Van Hire Ltd

Smart Platform Rental Ltd. Smarthire Vehicle Rental SMV Rentals

Snan Car Hire Snows Rental (Millbrook) Sogo Mobility Ltd Southern Self Drive Snaceshins Campervan

Spear Hire Specialist Trailer Hire Ltd Specialist Vehicle Hire Specialist Vehicle Rental Specialist Vehicle Solutions Ltd.

Splend Ltd St Albans Car & Van Hire Stable Hire Ltd Steve's Self Drive Storage Factory Struans Rentals

Summit Vans Supervan Self Drive Sutton Maddock Vehicle Rental Ltd

Swift Van Hire Ltd

TCH Leasing Terminus Contract Hire The Car & Van Rental Co Ltd The Civilised Car Hire Company Ltd

The ICV group. THE OUT

The Van Franchise Ltd Thomas's Group (Birmingham) Ltd

Thrifty Car & Van Rental Tipper Hire

TJS Self Drive TMC Vehicle Hire

TonHire Toomey Leasing Group Ltd

Total Fleet UK Ltd Total Motion Limited Translease Services Ltd

TSP Car & Van Hire / Robinson Goss Car & Van Hire

Tusker

U Storeall Ltd U-Drive Ltd United Rental Group Ltd

Value Van Rental UK Ltd

Vanango Ltd Vans GB Vehicle Procurements Ltd

Vehicle Rental Services Venson Automotive Solutions Ltd

Vic Young Rentals Victoria Hire LLP Vincent Vehicle Hire Virtuo / Go Virtuo VMS (Fleet Management) Ltd

Volkswagen Van Rental Volvo Car Financial Services UK Ltd

Watts Van Hire West Wallasev Fleethire Services Westwood Motor Group Wheels Van Hire Ltd Wicked Campers Ltd

Wilsons Automobiles & Coachworks Ltd Woodfield Facilities Worksop Van Hire Ltd

7enith Zoocars Ltd

# **Membership Directory**

### **Leasing Broker Members** Companies who are acting as an intermediary in the leasing of vehicles

1st Choice Leasing UK Ltd 1st Choice Vehicle Finance Ltd 21st Century Motors Limited 360 Vehicle Leasing 4 Wheels UK Ltd

ACL Automotive Ltd Active Fleet Management Ltd Active Vehicle Consultants Ltd Adept Vehicle Management Advanced Vehicle Contracts Ltd Advanced Vehicle Leasing (Stockton)

Alerion Leasing Allcarleasing Allied Vehicle Contracts

ABC Leasing Ltd

Alpha Contracts Alpha Lease Amber Car Leasing Ltd AMG Autolease Ltd

AMT Contract Hire & Leasing Ltd Anglo Scottish Asset Finance Limited

Any Car Group Ltd Applewood Vehicle Finance Ltd Applied Leasing Limited

**ARH Vehicle Solutions** Ask 4 Leasing

Asset Finance Solutions (UK) Ltd

Auric Car Leasing Autoebid

Autograph Contracts Ltd

Autohorn Autoleasing.co.uk AutoLyne

Automotive Scotland Autoprocurement Ltd

Avail Vehicle Contracts

B&B Vehicle Contracts Ltd Balgores Leasing Ltd Bay Vehicles Ltd Belmont Vehicle Leasing Ltd Best Contract Cars

Rest Van Deals Bestcarfinder Blossom Vehicle Leasing

Blue Chilli Car Contracts Ltd

Bowater Price Plc Bridle Leasing Bridle Vehicle Leasing

Britannia Car Finance Ltd **British Fleet Services** 

Bussey Vehicle Leasing **Butlers Vehicle Solutions Limited** 

Bluepoppy Vehicle Solutions Limited Dawsongroup vans Bluestone Vehicles Days Fleet Bounce FV Limited

Dennis Buyacar Ltd Dorset Car Leasing & Dorset Van Leasing Dreamlease Ltd DriveElectric

Drivesmart Dynamic Vehicle Solutions Ltd

C J Tafft Ltd Caledonian Independent Leasing Ltd

Capital Fleet Solutions Ltd Capital Vehicle Management Ltd Car Lease Agent

Car Leasing Ltd Car Leasing Made Simple

Car Leasing Solutions Ltd Car4Leasing

Carisma Vehicle Solutions Carlease (UK) Ltd

Carleasing-Online Carnarison Ltd Cars & Vans Direct

Carsave Leasing Limited Castle Minibus

CBVC Vehicle Management Ltd CC Leasing

Central (UK) Vehicle Leasing Ltd Central Contracts (SOT) Ltd Chatsbrook Vehicle Leasing Ltd

Chicane Leasing Clapham Commercials Ltd Claris Vehicle Solutions Ltd

Click4 Car Leasing

CLVR Coastal Leasing

Commercial Finance & Leasing Commercial Fleet Ltd

Commercial Vehicle Contracts Ltd Company Vehicle Solutions Ltd

Complete Leasing Limited Complete Vehicle Leasing Ltd Concept Vehicle Leasing

Contractcars.com Cort Vehicle Contracts Ltd Countrywide Vehicle Contracts Ltd

Covase Ltd Creditplus Crusader Vans Crystal Lease

Custom Vehicle Contracts Limited Cute Club Limited

CVM CVSL Ltd

Harpenden Vans Hills Contracts D. P. Leasing Ltd Holmwood Leasing Ltd Hot Car Leasing

E-Drive West Midlands Ltd E-Van Leasing Limited

e-ve Eastern Western Leasing

eCo-Lease Fleet Management Fcofleet

Economy Leasing UK Ltd EFL Vehicles Ltd Eiger Vehicle Leasing

Elliott Jarvis Leasing Ltd Ethos Asset Finance Ltd

EV Carshop Ltd Every Vehicle Lease Ltd

Finance One Limited First Vehicle Finance Ltd First Vehicle Leasing Fishergate Leasing

Fleet Alliance Fleet Electric Leasing Limited Fleet Elite Vehicle Management Ltd

Fleet Operations Ltd Fleet UK Fleet-E Limited Fleetbuver Fleethelpline

Fleetmate Ltd Fleetprices.co.uk Ltd Forces Cars Direct

Four Counties Leasing Freedom Vehicle Contracts Ltd

Gateway2Lease **GB Vehicle Contracts** 

**GB Vehicle Leasing** Genus Vehicle Solutions (Stirling) Ltd Global Vans

Glynns Vehicle Contracts Go Leasing Limited GoFor Finance Limited

Greenfleets Ltd Gridserve GWA (UK) Ltd

H N Vehicles Ltd Harmoto Vehicle Leasing Limited

Hippo Vehicle Solutions Ltd Holdcroft Group Leasing Horizon Vehicle Leasing Ltd Horsepower Leasing Ltd Howlett Leasing HV Motor Finance

Ideal Autolease and Ideal Autolease Northern Ireland Ideal Vehicle Leasing Ltd

Igovans Ltd Intelligent Car Leasing IVL Innovation Leasing UK Ltd

J & R Leasing Limited J G Leasing Jet Vehicle Finance Ltd

Jigsaw Finance Limited Johnsons Fleet Services Jorvik Motor Leasing Ltd Just Leasing Limited

Kardi Vehicle Rentals Key2Lease

KevFleet

Kudos Vehicle Management Ltd

Latitude Leasing Limited LCV Finance & Leasing Ltd Leap Vehicle Leasing Limited

Lease Car Direct Lease Force Ltd Lease Profiles Ltd Lease your next Car com

Lease4less LeasEasy

Leaseline Leasepoint Vehicle Management Ltd

Leaseyourcar.co.uk Leasevournewcar co uk Leasing & Vehicle Contracts

Leasing 4 U Leasing Gorilla Ltd Leasing Options Ltd Leasing Route Limited

Leasing Your Way Leasing.cars Leden Leasing Lets Talk Finance Ltd LetsTalkLeasing Lime Leasing Ltd Listers Group Limited Loaded Car Leasing

Local Lease Limited Logical Vehicle Management Ltd Lookers Personal Leasing Love Electric Financial Services Ltd

LVC Central Ltd LVIV

M W Vehicle Contracts M1 Auto Lease

Maxi-Lease

MAF Vehicle Management Mann Island Finance Ltd

Mercedes-Benz South West Meridian Finance Partners Limited

Middlewood Solutions Midlands Car & Van Leasing Ltd Milease UK Ltd

Millhouse Leasing Motion Vehicles Motor Depot Ltd Motor Select MotorAid Ltd Motorfinity Leasing

Motorlet Ltd MPH Vehicle Solutions Ltd

Multileasing Ltd My Big Green Fleet

Nathaniel Car Sales Ltd National Fleet Services Ltd National Vehicle Solutions Nationwide Vehicle Contracts Ltd

NBU Consulting Ltd NCA Vehicle Management Limited New Car Leasing Company LLP

New Cars Online New Vehicle Solutions Ltd Newgate Motoring Solutions Ltd NextGen Vehicle Leasing Ltd

Octane Vehicle Leasing Ltd Octopus Electric Vehicles Ltd OSV & Vehicle to Lease OVL Group Ltd

P J Leasing Pendle Vehicle Contracts Ltd Peter Vardy Leasing Phrasers Limited PHVC Vehicle Management Pike & Bambridge Plan (GB) Ltd Planet Leasing Ltd Platinum Vehicle Consulting Ltd Premier Leasing Solutions Premier Vehicle Leasing Ltd

Proctor Fleet Managment Professional Vehicle Solutions Ltd Pure Vehicle Leasing Purely Business Vehicle Leasing Ltd Radar Finance and Leasing Ltd Radius Vehicle Solutions Ltd Ray Chapman Motors

RR Associates Ready2Lease Ltd Red Kite Leasing Limited

Reliance Vehicle Management Ltd Renascence Vehicle Leasing Ltd Rent1lease1buy1.com

RGW Vehicle Contracts Ltd Richard Lawson (Autoecosse) Limited Ringways Hire and Leasing Ltd

Rivervale Contract Hire & Leasing Roy Wood Transits Ltd

**RV** Leasing

Sabre Motor Company Limited Sagitta Automotive Ltd

Select Car Leasing Sherwood Car and Van Leasing Ltd Shire Leasing Plc

Silverstone Leasing Silverstone Vehicle Management Ltd

Simple Leasing Ltd Simply-Leasing

Skyfleet Ltd Smart Leasing Smarter Leasing Limited

Stellar Vehicle Leasing Sterling Motors

Sterling Vehicles Limited Stoneacre Leasing Summit Vans Synergy Car Leasing

Tamar UK Finance Ltd Tate Leasing and Contracts The Car Network Ltd. The Electric Car Scheme The LCV Group The Vehicle Leasing Expert Think Auto Leasing Think Vans Tilsun Leasing Time Finance

Trio Leasing Ltd Troika Vehicle Leasing Ltd Tyson Cooper Ltd

Total Motion Limited

Traction Finance

U Choose Contracts **UK Carline Ltd** 

UK Prestige Car Brokers Ltd Ultimate Vehicle Leasing Ltd

Van Monkey Ltd Vanarama Vanaways UK Ltd Vanleasing.com Vanology Vans NorthWest Ltd Vantage Leasing Vanzone Varissa Limited Vavoom Leasing Vehicle Consultancy Ltd Vehicle Consulting Group Ltd Vehicle Contracts Ltd Vehicle Partners Ltd Vehicles 2 Lease Vehiclesavers.com Venter Vehicle Leasing Vertu Lease Cars VIP Gateway

V/AR Ltd

VIP Group Volvo Cars Tonbridge Voozo Dealer Limited

Wessex Fleet Solutions Ltd West Mid Vehicles Westfield Leasing WeVee

White Oak UK White Rose Vehicles Limited Whittle Hall Finance Ltd.

Willow Leasing

WMG Vehicle Management (Retail) Ltd

Xcelerate Leasing Ltd XLCR Vehicle Management Ltd

Yellow Car Shop Yes Lease Ltd

Yorkshire Fleet Management Ltd Yorkshire Vehicle Finance Ltd Your New Car Ltd

zeVie cars Zoom EV

MEMBERSHIP AS AT 30 NOVEMBER 2022

# **Membership Directory**

### **Rental Broker Members**

Companies who are acting as an intermediary in the rental of vehicles

Assured Vehicle Rental Ltd

CarTrawler
City Transport Solutions Ltd
Compello

Fourways Vehicle Solutions Ltd

MEMBERSHIP AS AT 30 NOVEMBER 2022

# Fleet Operator Members

Companies who are own-account fleet operators

Centrica Plc Openreach Ltd Royal Mail Fleet Car Club Members

Ubeeqo UK Ltd

Nexus Vehicle Rental

Yello Car Hire Ltd

Zest Car Rental

MEMBERSHIP AS AT 30 NOVEMBER 2022

The vehicle rental and leasing industry supports

over 465,000 jobs



### Get involved...

To find out more about joining the BVRLA Family, contact Membership Manager Greg Theaker or email membership@bvrla.co.uk.

### **Associate Members**

Companies who supply products or services to our industry

ABN AMRO Lease ACRISS ADESA

Aldermore Bank plc All Fleet Services Ltd

American Car Rental Association

Anglia (UK) Ltd

APD Global Research & Compliance Solutions

Approved Valeting UK Ltd

Arthur J Gallagher Insurance Brokers

Assured Group Ltd Aston Barclay Ltd Aston Lark Self Drive

ATG

Audi UK Australian Finance Industry Association

Auto Trader Limited Autoclenz Ltd

Auxillias Limited

Barclays Mercantile Business Finance

Beijing Leasing Association

Blake Morgan BMW (UK) Ltd BP Pulse

British Car Auctions Ltd BYNX Europe Ltd

Cap hpi Cars2buy Carwow

Caura Limited ChipsAway International

Clifford James Consultants Limited

Coastr

Compleo Charging Solutions UK
Consumer Credit Trade Association

Copart UK Ltd Cox Automotive UK

Daloop Davinsure.com Ltd

Debt Recovery Plus Limited
DEKRA Automotive Limited
DMN Logistics Ltd
Drax Flectric Vehicles

Drive Software Solutions Ltd Driver Verification Services Ltd

Ebbon Group Engage Epyx Ltd Experian Ltd

Ferris

Finance & Leasing Association

Fleetcor

Fleetprocure Ltd Ford Motor Company Limited GEFCO UK Ltd Geotab GmbH Grant Thornton UK LLP

Grosvenor Credit Management & Investigations Ltd

Grosvenor Training Services Ltd

GTG Training Ltd

Henshin Group Ltd

Hired Van Cover Honda UK

Hudson Kapel Hyundai Motor UK Ltd

i247 Group

IMS (Insurance & Mobility Solutions)
Inchcape Retail Limited

Investec Asset Finance plc Isuzu UK & Subaru UK IT Fleet Automotive Ltd

Iveco Ltd

Jaama Li

Jensten Insurance Brokers Ltd

JPC Asset Management Limited

Kia UK Limited Kwik Fit Fleet

Leaseloco Ltd
Leasing.com
Legate Group Limited
Licence Check Ltd

Logistics UK

Lombard Corporate Finance

Macquarie Green Investment Group

Macro Infotech Limited
Man Truck & Bus UK Ltd
Masternaut Limited

Matrix iO

Mercedes-Benz Cars UK Ltd Merthyr Motor Auctions

MG Motor UK Limited Moneypenny Motor Auction Group

Motor Easy

Motorcycle Industry Association Ltd

MotorLease

MS Automotive (London) Ltd

National Tyres & Autocare

Nexus Business Solutions Group Ltd Nissan Motor (GB) Ltd

Northridge Finance

Ohme Operations UK Ltd

Peak Collections Ltd Premia Solutions Limited Product Partnerships Limited

Prohire Software Ltd PVS Group

QV Systems

Renault UK Ltd

Retail Motor Industry Federation

Ridecell, Inc

Rival Insurance Services Ltd

SAFO UK LTD

Seat UK

Sentinel Insurance Solutions Ltd

Sharp IT Services Shoosmiths LLP

Shoreham Vehicle Auctions

Skoda

Society of Motor Manufacturers & Traders Ltd

Society of Moto Sofico Solifi (UK) Ltd SSE Enterprise Stellantis

Suzuki GB Plc Synectics Solutions Ltd SYNETIQ Limited

Taranto Systems Limited

The AA

The Algorithm People Ltd

The Association of Professional Compliance Consultants

The Miles Consultancy

TMD Friction UK Ltd Towergate Insurance Toyota (GB) Plc Trakm8 Ltd

Transfer 360 Limited TVL Security

V Group International

Vehicle Leasing Association of Ireland

Virgin Money Volkswagen (UK) Ltd Volvo Car UK Ltd

Wagonex Limited
Webfleet Solutions
Woodside Motorfreight Ltd

Zeti

MEMBERSHIP AS AT 30 NOVEMBER 2022



# **Employer of choice**

The strength of the association and services it provides is in the quality of its team. A such, the BVRLA places value in being a great place to work and includes building internal capabilities as an integral part of the Three-Year Business Plan.

What it means to work at the BVRLA was further defined in 2022 with the development of the association's values. Designed to complement the external Vision, Mission, and Purpose statements, the four values outline what it means to work at the BVRLA and what the team stands for.

As well as giving the team a universal focus, they help to guide the individual Personal Development Plans developed for every colleague. The targeted plans allow each team member to grow at a pace and in a direction that works for them, while building the association's capabilities too.

# The BVRLA team...

- ... is **Passionate** about our work
- ... Anticipates change
- ... Collaborates as a team
- ... **Embraces** fairness & transparency

The team has a great understanding of challenges in our industry, with a comprehensive set of experts.

2022 Member Survey

Each year the team takes part in the Employee Engagement Review, using the internationally recognised Gallup Q12 survey. The results explore how the BVRLA is performing when it comes to factors such as personal development, colleague engagement and job satisfaction. In 2022, key feedback from the team praised the association for the collaborative approach adopted by all departments. The team's commitment to meet member needs and raise standards was another common theme, as was the overall ambition of the BVRLA.

Every interaction I have with the BVRLA is really positive. The people are so passionate to serve their members and they do this very well.



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