

Fleets in Charge

Event Guide

2nd July 2025

QEII Centre, Westminster
London



Welcome



It is a summer of statements and strategies, but where do they all leave the fleet sector and those that work within it? All eyes remain on the Government as it outlines its plans for growth.

In recent weeks we've seen the Comprehensive Spending Review, Infrastructure Strategy, and Industrial Strategy. Huge sums are being pledged to certain departments and projects. With each decision the Government signals its intent and outlines where it believes growth can be achieved.

We have been consistently clear that such signals need to show that the UK is ready to back its ambitious decarbonisation targets with appropriate fiscal and policy support.

The trajectory of the transition relies on support coming now. Through the efforts of the leasing and fleet sectors – backed by targeted intervention – electric vehicle adoption remains on an upward curve. That curve only gets steeper as deadlines approach and harder-to-switch sectors come into play.

The targets remain at major risk without Government support. It is time to turn promises into policies.

The targets remain at major risk without Government support. It is time for the Government to turn promises into policies.

Urgent action is needed to drive demand for used EVs, support private investment into zero-emission vehicles, and improve the UK's charging infrastructure.

This year's Fleets in Charge Conference assembles the brightest minds from all corners of road transport decarbonisation. Together, they will unpick what the future of the zero-emission transition will look like. They will interrogate what the Government has confirmed, which questions remain unanswered, and what that all means for those operating within our sector.

Through our interactive panel discussions and moderated Q&As, you have the chance to put your questions to the people that can give you straight answers and informed perspectives. I urge you to get involved through the Sli.do links provided and continue the discussions through the multiple networking breaks.

Thank you to everyone who has helped to make this conference possible, particularly our brand partners The AA, Autotrader, Fleet Assist, Nexus Rental, and Octopus Electric Vehicles. Please seek them and our exhibitors out throughout the day to hear about their innovative solutions.

A successful transition requires constant collaboration; thank you for playing your part by joining us today.



Toby Poston
Chief Executive, BVRLA



Agenda

Timings	Session detail
From 08.45	Registration: delegates arrive, tea/coffee, networking (Cambridge Suite)
09.30-09.35	The Critical Question – Demanding Change or Changing Demand? Toby Poston, BVRLA Chief Executive, will set the scene about the work the BVRLA has done in 2025 to put forward the member case, the insights we have drawn, and our strategic view on the rest of the year. Speaker: Toby Poston, BVRLA
09.35-10.00	Creating Clarity - Ministerial Keynote & Live Q&A with DfT Senior Official We will hear from the Minister and a senior DfT official about what the sector can expect in this rapidly changing policy space. With the chance for members to ask their questions, we will have a rare chance to look for answers to their pressing policy concerns and gain a deeper insight into Government thinking. Speakers: Lilian Greenwood MP, Minister for the Future of Roads Richard Bruce, Director of Road Transport Decarbonisation
10.00-10.45	Can the Phase-out Work? Sector Leaders Discuss With a selection of the top leaders in the transition to EVs and an expert Chair, the panel will tackle the meaty questions. The insights the panel provides cover the key areas that enable the transition. With the EU and USA shifting their goalposts, and a number of critical UK policy announcements in the first six months of the year the panel will unpack the key topics we face today. Chair: Edmund King, The Automobile Association Panel: Dr Vicky Edmonds, EVA England Rik Adam, Advanced Propulsion Centre Vicky Read, ChargeUK Toby Poston, BVRLA
10.45-11.00	Road to Zero or a Road to Nowhere? Report Card 2025 The BVRLA's Road to Zero Report card is now in its 7th year and more important than ever. It gives the clearest take on the state of the transition, identifying pinch points for rental and leasing firms, along with wider insights into the state of road transport decarbonisation. Speaker: Thomas McLennan, BVRLA
11.00-11.30	COFFEE BREAK (Cambridge Suite)
11.30-11.45	Market Trends A reflection on the ZEV Mandate and how the recent changes are likely to play out in reality. Speaker: Ben Nelmes, New AutoMotive

Agenda

Timings	Session detail
11:45-12:15	<p>Market Reflections – Tariffs Targets and Traction</p> <p>How global politics and changes made in the US and by Europe will impact the UK auto market and what we can expect in the UK market given ZEV Mandate changes and Government funding commitments.</p> <p>Chair: Toby Poston, BVRLA</p> <p>Panel:</p> <ul style="list-style-type: none"> • Thomas McLennan, BVRLA • Steve Young, ICDP • Ben Nemes, New AutoMotive • Maria Bengtsson, Ernst & Young
12:15-13:00	<p>Digging Deep: Engaging hard-to-reach users</p> <p>Many pockets of users are more difficult to transition. These are groups who are often not the focus of advertising or communications efforts or who face unique challenges in making the jump to EVs. These are the customers where firms have to go above and beyond to make the shift make sense. This panel features a group of experts who engage in hard conversations every day and develop strategies to change how we approach engagement.</p> <p>Chair: Laura Harvey, Autotrader</p> <p>Panel:</p> <ul style="list-style-type: none"> • Erin Baker, Autotrader • Jason Symes, Dealer Auction • Mark Newberry, Europcar • Lisa Thomas, Motability Operations • Tom Ray, Stellantis (LCV)
13:00-14:00	LUNCH BREAK
14:00-14:20	<p>In conversation with Lisa Brankin, Ford Motor Company</p> <p>Toby Poston will interview Lisa Brankin, UK Chair and Managing Director of Ford UK to understand more about Ford's strategy and the role it wants the fleet sector to play in the transition. Covering policy, technology and what's coming next.</p>
14:20-15:20	<p>The used BEV riddle</p> <p>The fundamental dynamics of the vehicle market have changed, and used BEVs are the clearest example of that. With technology improving at breakneck speeds, brands proliferating and new vehicle costs decreasing, used BEVs are a challenge the sector has never faced. These dynamics are global, not limited to the UK, and the panel pulls together immediate experts from the UK, EU, Australia and the USA to share insights and expertise around how we can try and thread the needle of this challenge.</p> <p>Chair: Gerry McCaig, Chief Operations Officer, Nexus Vehicle Management</p> <p>Panel:</p> <ul style="list-style-type: none"> • Ian Plummer, Autotrader • Thomas Chieux, ICDP • Mike Costello, Cox Automotive Australia & NZ • Juliet Flamank, Green Finance Institute • Stephanie Valdez Treaty, Cox Automotive USA • Per Voegerl, United Rental Group

Agenda

Timings	Session detail
15:20-15:40	<p>Carbon Impacts of the Transition</p> <p>Hear from the Climate Change Committee's Director of Analysis about their latest carbon budget and their view on the impact of steps taken to date in transport decarbonisation along with the route forwards.</p> <p>Speaker: Dr James Richardson, Director of Analysis, Climate Change Committee</p>
15:40-16:20	<p>Supercharging Skills – making sure people are in the driving seat of change</p> <p>For firms to make the transition work for them and their customers, they need the right people in the right roles. All parts of the sector are going through more change in this decade than in the hundred years before. New technology, new entrants, new business models. The panel has deep insight into what keeps the industry running and the people needed to power it, from retention to upskilling and getting new blood to empowering established experts.</p> <p>Chair: Vincent St Claire, Fleet Assist</p> <p>Panel:</p> <ul style="list-style-type: none"> • Paul Binks, European Tyre Enterprises • Hayley Pells, IMI • Jenny Patten, Bosch • Jonathan Outtersen, RAC
16:20-16:30	<p>Conference close – Toby Poston, BVRLA</p>



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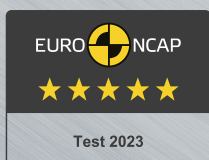


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* 699 miles Combined range (WLTP) relates to Comfort version OTR £35,205. Real world driving conditions may vary.
Model shown BYD SEAL U DM-i Boost version. Combined range upto 671 miles WLTP.
** Disclaimer: BYD PHEV&EV global sales volume ranked No.1 in 2022 and 2023. This ranking is based on data provided by EV-Volumes and is subject to their methodologies and reporting standards.

Partners



The Automobile Association

The Automobile Association was created by people like you – keen drivers who just wanted fair treatment. Not much has changed on that front since June 1905, when four driving enthusiasts banded together in London to form the AA. From day one our goal has been the same: to protect you, the motorist, and put your interests first. With over 14 million members from the original 90, it's fair to say we've grown a bit; in fact, we're now the UK's largest motoring organisation, still going strong over a century later. From setting up our first motorbike patrols to piloting 'connected cars', we've got a unique history of embracing new technology and innovations to better serve you.

www.theaa.com



Autotrader Limited

The official #1 site to buy and sell new and used cars. Over 400,000 cars online. Here to help you find the right one. We work with the global transport sector providing solutions for direct fleets, leasing companies, OEMs, telematics firms, utilities consultants and charging infrastructure providers.

www.autotrader.co.uk



Fleet Assist

Fleet Assist is an independent business specialising in Supply Chain Management and Consultancy for the Fleet industry. Our fully managed network of franchised and non-franchised repairers provides a nationwide coverage with consistent service delivery levels and highly competitive pricing.

www.fleetassist.co.uk



Nexus Rental

As the UK's go-to partner for B2B vehicle and plant hire, we provide more coverage and connections than any other rental provider. With over 25 years' experience, we've built a seamless way to unite businesses with the vehicles they need, and suppliers with their customers.

www.nexusrental.co.uk



Octopus EV

Octopus Electric Vehicles, part of the Octopus Energy Group, was launched in 2018 to make it easy for drivers to make the switch to clean, electric transport. With over 133 electric cars now available from more than 30 different brands, Octopus Electric Vehicles' team provides everything drivers need to take the road in a new EV.

www.octopusev.com



Supporters & Exhibitors



Allstar

Allstar is the UK's market leading fuel, EV and expense card providers for businesses, with over 40 year's expertise. As the UK's largest fuel card network, Allstar is accepted at over 90% of fuel sites across the UK. It has over 1.2 million cards in circulation across 50,000 businesses, giving drivers' access to fuel spend across all supermarkets, major oil companies and motorway fuel sites. Its EV network is the UK's largest and fastest electric charging payment network for businesses and encompasses more than 24,000 locations nationwide, including more than 67,000 chargers across its growing electric vehicle charging network. 84% of its electric vehicle charging network is fast, rapid and ultra-rapid.

www.allstarcard.co.uk



Dealer Auction

Dealer Auction is the UK's leading digital remarketing platform, trusted by major fleet and leasing companies including Hertz, Octopus, Novuna and Santander Consumer Finance. Since 2020, we've helped vendors boost performance and speed to market. Whether you're targeting a specific buyer network or aiming for broader reach, our platform puts you in control of your asset remarketing strategy.

www.dealerauction.co.uk



Echoes

Echoes offer a security, geolocation and vehicle health management digital platform leveraging OEM data without the need for additional hardware. With approximately 700,000 connected vehicles, Echoes has united with Moving Intelligence to lead the connected vehicle data services landscape across Europe. Our integrated platform not only delivers real-time, actionable data, but also leverages advanced, invisibly installed hardware and software solutions. This unique combination empowers fleet managers with precise tracking, robust management, and comprehensive monitoring of moving assets in Europe. Backed by over 25 years of industry experience, our unified approach delivers the most advanced services in fleet management and vehicle security, enabling businesses to operate more efficiently.

www.echoes.solutions



Supporters & Exhibitors



HIVE

Hive is the UK's largest eco-tech brand. Since 2013, we have pioneered technology that simplifies home energy for our customers; offering solutions that give customers easy ways to live greener, lower bills and manage their home energy use. Over two million customers have joined Hive and use our range of technology including; thermostats, solar panels, electric vehicle chargers and super-efficient heat pumps. These all work seamlessly through the Hive Home App, where you'll find exclusive offers, subscriptions and energy tariffs to maximise your energy savings and management.

www.hivehome.com



Novuna

With over 40 years' experience managing some of the biggest and diverse fleets, we have the knowledge, skills, and resource to help you maximise the value of your entire fleet, no matter what vehicles you run. As the pioneers of fuel agnostic fleet solutions, we understand the importance of helping companies electrify their fleet in the right way, at the right time. Starting with a clear understanding of what you are trying to achieve and why it matters, our in-house decarbonisation experts will design, deliver, and manage a fleet electrification journey that's right for your business, drivers, and customers.

www.novunavehiclesolutions.co.uk



Ricardo

Ricardo is a global consultancy providing specialist technical services at the intersection of transport, energy and global climate agendas. We help organisations accelerate fleet decarbonisation with expert advice on vehicle technologies, infrastructure, legislation, and operational needs. Our independent experts combine environmental, policy, and technical knowledge with proprietary data and digital tools to deliver practical, cost-effective strategies. We analyse market trends and regulations to create tailored decarbonisation plans that minimise operational impact and build resilience. From planning through to implementation, we support your cost-effective transition to a low-carbon, reliable fleet, backed by the charging or refuelling infrastructure needed for efficient operation.

www.ricardo.com/fleet-decarbonisation



Volteras

Volteras is a data streaming platform that helps global businesses build innovative solutions to drive the energy transition. As the official data partner for OEMs including Mercedes-Benz, Ford and more, Volteras streams data direct from devices via authorized integrations. This ensures that data and insights are accurate and available in real time. Data is streamed with 99% of uptime on average, across a secure network that prioritizes security. High-quality energy data empowers businesses across climate tech, energy, mobility, utilities and more to increase revenue and improve customer satisfaction.

www.volteras.com



Speakers



Toby Poston

Chief Executive, BVRLA

Toby Poston is Chief Executive at the BVRLA, where he is responsible for delivering the association's vision to see Government and Industry united in delivering zero-emission road transport that provides environmental, social and economic benefits to everyone. He took on the role in January 2025 after 16 years at the BVRLA, previously having oversight for communications, events, policy, campaigning and research activities. Prior to joining the BVRLA, Toby spent more than a decade as a business journalist, including six years as a reporter and editor at the BBC Business & Economics Unit.



Lilian Greenwood MP

Minister for the Future of Roads, Department of Transport

Lilian Greenwood was appointed Minister for the Future of Roads at the Department for Transport on 9 July 2024. She was re-elected as the MP for Nottingham South in July 2024, and has represented the constituency since May 2010. Lilian was Shadow Secretary of State for Transport between 2015 and 2016, also operating as Shadow Rail Minister from 2011 to 2015. Lilian was appointed Opposition Deputy Chief Whip by Sir Keir Starmer in May 2021, occupying the role until 2023 when she was made Shadow Minister for Arts, Heritage, and Civil Society. Lilian also chaired the Transport Select Committee from July 2017 to January 2020.



Ben Nelmes

Chief Executive, New AutoMotive

Ben Nelmes is the Chief Executive of New AutoMotive, a UK-based non-profit organisation dedicated to accelerating the transition to zero-emission road transport through data-driven policy and market analysis.



Dr James Richardson

Director of Analysis, Climate Change Committee

Dr James Richardson has been Director of Analysis at the Climate Change Committee since July 2023. From 2016 to July 2023, he was Chief Economist at the National Infrastructure Commission, where he led on production of the UK's first ever National Infrastructure Assessment, an in-depth assessment of the UK's major infrastructure needs on a 30-year time horizon. He led net zero related work for the Commission's second National Infrastructure Assessment, due to be published 18 October 2023. Prior to this, James was Director, Fiscal and Deputy Chief Economic Adviser at HM Treasury from July 2012 to March 2016 and Director, Public Spending and Chief Microeconomist at HM Treasury from September 2008 to July 2012.

Speakers



Dr Vicky Edmonds

Chief Executive Officer, EVA England

Dr Vicky Edmonds, CEO of EVA England, is a leading expert in the EV and net-zero landscape, with nearly two decades of experience shaping UK government transport decarbonisation policy. As former Head of the Office for Low Emission Vehicles (now OZEV), she spearheaded the UK's 2030 phase-out of new petrol and diesel cars and led transformative projects like the £950m Rapid Charging Fund. An experienced policy maker, she's also been a passionate EV driver for six years, giving her first-hand insight into the evolving EV market. Her expertise also extends to legislation, including the 2018 Automated Electric Vehicles Act, and to wider energy system decarbonisation strategies through her work with the Energy Systems Catapult. As CEO of EVA England, she champions the interests of EV drivers and advocates for a cleaner and fairer transport future.



Edmund King

President, The Automobile Association

Edmund King is President of the Automobile Association and Director of the AA Charitable Trust for Road Safety and the Environment. He has written several reports on transport and often appears as a transport commentator on radio, television, and podcasts. He was awarded an OBE for 'services to road safety' in 2016. In 2020 he was inducted into the PRWeek 'Hall of Fame' and with his team won the PRWeek Best Public Affairs Campaign and PRCA Best Automotive Campaign for their work on 'smart' motorways. He is a keen advocate of all forms of mobility and often talks about cars, vans, cycles and electric vehicles.



Erin Baker

Editorial Director, Autotrader Ltd

Erin Baker is an award-winning motoring journalist and Editorial Director at Autotrader. She writes a monthly driving column for Vogue, is a World Car of the Year judge, consults for Goodwood and hosts She's Electric, a national roadshow bringing women and electric cars together. Erin is passionate about narrowing the gender gap, both in the automotive industry itself and between car brands and female consumers, through more targeted language, marketing and experiences. She is a divorced mother of two boys.



Hayley Pells

Policy Lead, The Institute of the Motor Industry

A Chartered Engineer who is experienced and knowledgeable on the UK's transport modes and infrastructure, she works to support the development of strategies that incubate collaborations. The Advanced Propulsion Centre has committed over £1.6bn investment into net-zero and low carbon automotive innovation. As Stakeholder Engagement Director, Hayley's role is to help with joining dots between government, academia and industry to develop solutions, to attract investment to create, develop and sustain UK supply chains, driving job creation and growth in products and services to enable the UK to deliver net-zero solutions. Key external roles include being a Board Member of Zemo Partnership, as Chair of Members Council and the Co-Chair of Industry Advisory Group for Driving the Electric Revolution Challenge.

Speakers



Ian Plummer

Commercial Director, Autotrader Ltd

Ian joined Autotrader in 2017, having spent over 20 years in the automotive industry in senior global roles across the automotive ecosystem including both manufacturers and retailer groups. Currently, he heads up Autotrader's relationships with their most senior partners in retailers, manufacturers, lenders and media alike to ensure Autotrader's technology and expertise delivers value and revenue for partners in both the new and used car space. He is also on the Board of the Institute of the Motoring Industry, sits on the President's Committee of the Automotive Leadership Network, and is a regular media commentator as well as being an active lobbyist for the policies required to ensure the electric transition is equitable and accessible.



Jason Symes

Sales Director, Dealer Auction

With 20 years in the automotive industry. Jason began his career in aftersales through a Volvo technical apprenticeship and service advising, before moving into sales with Volkswagen and later BMW/MINI. He then transitioned from retail into an automotive consultancy role, training dealership staff, before moving into the wholesale sector with Cox Automotive. Over the past eight years, Jason has focused on remarketing – initially heading up the franchise dealer team at Manheim, and more recently serving as Sales Director at Dealer Auction, the digital arm of Cox Automotive.



Jonathan Outterson

Director – B2B SMR & VOR, RAC

Jonathan Outterson joined RAC in January 2025 as Director of B2B SMR, responsible for growing this third pillar within the Group alongside Roadside Patrol and Insurance. With over 250 Mobile Mechanics covering 90% of UK postcodes RAC sees Mobile SMR as a core fleet solution in a rapidly evolving sector. Jonathan worked within Commercial Banking and entered the fleet world in 2010 via rental with Northgate and Avis and preceding RAC as Head of Fleet with Halfords Autocentres.



Jenny Patten

Head of Business Development UK & Ireland, Bosch

Jenny has over 15 years of experience with Bosch and over 10 years in new business roles in the UK&I. She joined Bosch in 2007, having held previous marketing and sales roles within the automotive aftermarket sector. On joining Bosch Jenny took responsibility for the company's Bosch Car Service garage network with over 400 sites across the UK. In 2019, Jenny took responsibility for Business Development across the Bosch Group in the UK. With a wider focus on new business opportunities within strategic growth areas including hydrogen, factory automation and medtech, Jenny continues to nurture a passion and focus for connected and sustainable building and energy technology. She is a strong advocate for Agile ways of working and since 2022 has been the lead sponsor amongst the Bosch Management team for cultivating an Agile mindset amongst UK&I associates and introducing agile practices into indirect areas of the business.

Speakers



Juliet Flamank

Programme Director Transport Team, Green Finance Institute

Juliet is the Programme Director leading GFI's Transport Team, looking after the GFI's work on electric vehicles, charging infrastructure, HGVs and the UK battery supply chain. She leads on bringing a series of financial products including Utilisation Linked Finance and Residual Value Guarantees to market. She joined the institute from the Power, Utilities and Infrastructure Investment Banking team at Jefferies, where she worked on several deals within the green energy and energy transition sector, and was involved in the successful completion of several infrastructure transactions.



Laura Harvey

Direction of Communications and Corporate Affairs, Autotrader Ltd

Laura's a strategic and results-driven communications leader, with extensive in-house and communication agency experience across an array of sectors. Laura joined Autotrader in 2015 at the time the business was listing on the London Stock Exchange. She's responsible for the Company's external communication and government and stakeholder engagement programme, supporting the business's purpose to drive change together, responsibly. Since the Government announced the ban on the sale of new petrol and diesel vehicles, Laura and the team have been actively sharing consumer data and broader insights to support the industry, consumers and the government with the transition to electric vehicles.



Lisa Thomas

Chief Marketing Officer, Motability Operations

Lisa was appointed as Motability Operations' first Chief Marketing Officer in October 2021. Her focus is on driving the appeal of the Motability Scheme across the eligible base and developing the understanding of the organisation amongst stakeholders. Lisa leads our Marketing, Corporate Affairs, Customer Experience and Insight & Analytics teams. Previously Lisa was the Global Chief Brand Officer at Virgin, where she managed the brand licensing business and oversaw the brand's presence across more than 60 Virgin companies in over 35 countries. Before that she served as UK CEO of M&C Saatchi Group, and founded the Customer Experience agency, LIDA.



Lisa Brankin

UK Chair & Managing Director, Ford Motor Company

Lisa Brankin became Ford UK chair and managing director of the Ford of Britain and Ireland National Sales Company on 15 August 2023. She had been MD for Ford of Britain and Ireland since November 2020, with responsibility for all of Ford's marketing, sales and service activities in the United Kingdom and Ireland. Prior to her appointment as MD, Lisa held a variety of senior UK roles from 2015 including director, Passenger Vehicles, Ford of Britain and Ireland, director, Sales, Ford of Britain, and director, Marketing, Ford of Britain. Previous roles in the Ford of Britain leadership team included director, Dealer Operations from 2011 where she was responsible for all sales support and dealer representation activities, including the implementation of Transit Specialist Dealer Centre and rolling out the FordStore showroom initiative. Brankin joined Ford in September 1990 as a graduate trainee.

Speakers



Maria Bengtsson

Mobility Lead UK, Ernst & Young

Maria Bengtsson is a Partner in EY's Strategy and Transactions team and the Mobility lead for EY in the UK. With a background in automotive manufacturing and almost two decades of experience as an energy and automotive consultant, Maria advises organisations across the Mobility value chain, including automotive manufacturers, charge point operators and fleet operators. EY's areas of focus within Mobility include fleet transition advice, business case modelling and evaluations, M&A and fundraising, strategy advice, tax advice, regulatory advice and asset and business valuations.



Mark Newberry

Transformation & Strategy Director, Europcar UK & Ireland

Mark is the Transformation & Strategy Director at Europcar UK & Ireland, with over 20 years' experience in the insurance, automotive, and mobility sectors. Throughout his career, he has held a variety of commercial and leadership roles, always with a focus on delivering practical solutions for customers. A passionate advocate for sustainable mobility, Mark is committed to helping both businesses and private motorists make the transition to zero-emission vehicles. At Europcar, he supports this mission by championing flexible EV rental solutions that empower organisations of all sizes to move toward cleaner transport.



Mike Costello

Corporate Affairs Manager, Cox Automotive Australia & NZ

Mike is responsible for media relations and market analysis, leveraging the company's database and extensive business operations across the automotive value chain. Cox Automotive Australia (CAA) is part of US-based Cox Automotive Inc, the world's largest end-to-end vehicle services provider. CAA's operations include Manheim wholesale auctions (cars, industrial equipment and salvage), and a suite of retailer software including dealer websites, lead- and inventory management platforms, and workshop CX tools. The company's clients include automotive OEMs, dealers, leasing companies, financiers, government bodies and the insurance sector, giving the company a rounded view of the entire sector and a rich database from which to draw insights with real value. Mike spent 14 years as a motoring journalist for most of Australia's major publications and continues to feature regularly on radio discussing automotive industry issues to this day. Mike lives and breathes all things automotive, from new to used.



Per Voegerl

Chief Executive Officer, United Rental Group

Per Voegerl, CEO of United Rental Group, has over 25 years of experience in the vehicle rental industry and is a member of the BVRLA board of directors. Per joined United in 2020 as Managing Director before taking on the role of CEO the following year. United Rental Group owns and manages United Rental System, a network of 550 independent vehicle rental businesses who collectively run the largest rental fleet in the United Kingdom. Prior to joining United, Per was the Managing Director of Sixt rent a car in the UK.

Speakers



Richard Bruce

Director, Office for Zero Emission Vehicles, Department for Transport

Richard Bruce is one of the job-share directors of the Office for Zero Emission Vehicles (OZEV) at the Department for Transport (DfT). He leads the Department's work to decarbonise all road vehicles: from motorcycles, cars and vans through to the biggest trucks. OZEV is putting the UK at the forefront of the development and deployment of zero emission vehicles (ZEVs) to effectively eliminate these emissions by 2050.



Rik Adams

Innovation Delivery Director, Advanced Propulsion Centre UK

Rik graduated Glasgow University with a degree in Electronics and Electrical Engineering with Music, and more recently graduated from Cranfield University with an MBA. Rik has held product development positions predominantly in automotive electronics, or closely related fields, working for Caterpillar, Pi, JLR, McLaren and Protean Electric. He has focused on customer centric roles, on both sides of the supply chain – OEM and Tier 1 or 2, in Systems and Applications Engineering, technically leading complex programmes, and running large product development teams, always driven by ensuring end users receive the product they need.



Stephanie Valdez Streaty

Director of Industry Insights, Cox Automotive USA

As the Director of Industry Insights for Cox Automotive, Stephanie is responsible for research and analysis specializing in the transition to electric vehicles. Her focus is providing insights to clients and the industry on key trends impacting electrification. Previously, Stephanie was the Senior Director of Corporate Responsibility for Cox Automotive, where she was responsible for building and executing the sustainability strategy across the company. Stephanie is a board member of the TAG Smart Communities & Sustainability board, as well as a graduate of the Institute for Georgia Environmental Leadership program. Stephanie graduated from Stanford University with a bachelor's degree in sociology and organizational development.



Steve Young

Managing Director, ICDP

Steve is Managing Director of ICDP – the international research and consulting organisation focused solely on European car distribution. He has spent most of his career in the automotive industry, in a mix of advisory and executive roles, working for Ford, Kearney, LDV and GAZ before joining ICDP in 2010. He has experience in most functional areas of the industry at manufacturer and retail level, in cars, commercial vehicles and suppliers, and in different parts of the world. He has recently added another role as Managing Director of Auto West London, a dealer group start-up backed by the largest Turkish dealer group Cetas Otomotiv, opening in Spring 2025 with the Omoda Jaecoo franchise.

Speakers



Thomas Chieux

Research Director, ICDP France

Thomas is leading the research on car distribution in the French market as Research Director of ICDP. He is also co-creator of TCG Conseil. Thomas has spent his entire career in the automotive industry, with now 30 years of experience in the sector. The subjects studied by ICDP and TCG cover the whole field of car distribution: new and used vehicle sales, parts and service activities, trends in sales and aftersales networks, as well as the impact of changes in regulation. In recent years, a particular emphasis was put on the analysis of the impact of car electrification and digitalisation in the distribution of automotive products and services. Thomas is also involved in education and training programmes. He gives lectures at French Business and Engineer Schools and is actively involved in research led by the ANFA (the French National Association for Training in the Automotive sector) on the possible impact of digitalisation on dealer employee skills – at the sales and aftersales levels.



Thomas McLennan

Director of Policy & Public Affairs, BVRLA

Thomas McLennan, Director of Policy and Public Affairs, British Vehicle Rental and Leasing Association (BVRLA). Thomas leads the BVRLA Policy and Public Affairs function.



Tom Ray

B2B Director, Stellantis UK

Tom Ray is Stellantis UK's B2B director, having joined the group in 2004. Tom offers extensive experience, having held various roles across Stellantis &You and the broader Stellantis group. His previous positions include regional operations director at Stellantis &You, head of regional operations at Peugeot and, most recently, B2B operations director at Stellantis. In his role, Tom oversees B2B and LCV sales across all channels for Stellantis UK Brands.



Vicky Read

Chief Executive Officer, ChargeUK

Vicky was appointed CEO of ChargeUK, the voice of the EV charging infrastructure industry, in May 2024, having previously been the organisation's inaugural Vice-Chair for Policy and Communications. She brings over twenty years of policy and communications leadership to the role, having been Head of Policy and Public Affairs at broadband infrastructure provider CityFibre, Head of Government Affairs at social network Bebo and Executive Director of the Commercial Broadcasters Association. She has also advised organisations in the mobile, publishing and sharing economy sectors. Vicky joined the world of EV charging in 2021, first with Dutch charge point operator Fastned and then with UK-based Connected Kerb in 2023. She is passionate about supporting new, innovative sectors to scale and motivated by the urgent need to decarbonise our economy.

Speakers



Vincent St Claire

Managing Director, Fleet Assist

Vincent St. Claire is Managing Director of Fleet Assist, the UK's largest SMR Supply chain management company. It counts many the FN50 as its clients that operate over 1.3 million vehicles that have access to the Fleet Assist combined network of over 5,200 garages and over 550 mobiles units. With over 35 years industry experience gained at board level in both the Rental and Leasing industries, in both operational and business development capacity, Vincent and his Fleet Assist team continue to set the benchmark with their unparalleled experience in all aspects of Service Maintenance and Repair. During this time Vincent's strong desire to deliver excellence has led to a strong track record of bringing innovation to the fleet marketplace.



Delgates (by surname A-K)

Name		Company
Rik	Adams	Advanced Propulsion Centre UK
Simon	Anderson	BMW (UK) Ltd
Vicky	Anderson	Tusker
Appurva	Appan	Ricardo
Michael	Ash	HM Treasury
Chris	Ashley	Road Haulage Association
Kathryn	Asplin	ZIGUP Plc
Laura	Atkinson	Energy Saving Trust
Erin	Baker	Autotrader Ltd
Maria	Bengtsson	Ernst & Young
Laura	Bentley	Tesco Property
Paul	Binks	European Tyre Enterprise Ltd
Jarrold	Birch	Charge UK
Jessica	Bird	Astor Media Ltd
Harry	Bleasdale	Osprey Charging Network
Paul	Bodman	British Red Cross
Zak	Bond	Clean Cities
Ben	Boot	Kwik Fit Fleet
Catherine	Bowen	BVRLA
Andy	Bradley	Jaama Ltd
Amanda	Brandon	BVRLA
Lisa	Brankin	Ford Motor Company Ltd
Richard	Bruce	Department for Transport
Fran	Bund	BVRLA
Joanna	Burley	HPI Ltd
David	Bushnell	Fleet Operations Ltd
Amy	Caldwell	Arnold Clark
Michael	Campbell	Ricardo
Zohra	Chagani	BVRLA
Thomas	Chieux	ICDP - France
Sukky	Choongh	Society of Motor Manufacturers & Traders Ltd
Sam	Clarke	EV Cafe
Jo	Coffey	CEF Ltd
Chase	Collins Chanderler	Echoes
Keith	Cook	Computacenter
Symon	Cook	Retail Motor Industry Federation
Joanna	Cooper	Fleet Assist Ltd
Mike	Costello	Cox Automotive Australia & NZ
Jason	Cranswick	Marubeni Auto Investment (UK) Ltd
Olly	Craughan	DPD Group UK
Tom	Cullen	Department for Transport
Martin	Davies	Jaama Ltd
Danielle	Davison	Herd Hire Ltd
Francesca	De Cozar	BVRLA
Becky	Deakin	Nexus Vehicle Management Ltd
John	Dennis	HPI Ltd
Gemma	Dickson	Herd Hire Ltd
Samuel	Dixon	The Climate Group
Alexander	Draper	Volteras Technologies Ltd
Dr Vicky	Edmonds	EVA England
James	Elliott	Fleet Assist Ltd











Name		Company
Claire	Evans	Zenith
Emma	Evans	Galliford Try Plant Ltd
Louise	Evans	Energy UK
Greg	Fairbotham	Zoomcar Share Ltd
Will	Farrell	Octopus Electric Vehicles Ltd
June	Fisher	HIVE
Juliet	Flamank	Green Finance Institute
Adam	Forshaw	BVRLA
Trinity	Francis	Motor Transport
Malcolm	Fryer	BYD (UK) Co Ltd
Gareth	Gailes-Webb	ALD Automotive
Phil	Garthside	BVRLA
Matthew	Gibney	Motability Operations Ltd
Tom	Gilbert	All Star Business Solutions Ltd
Dan	Goodall	ALD Automotive
Sarah	Gray	Dawsongroup Vans Ltd
Simon	Gray	SSE Utility Solutions Ltd
Duncan	Green	Drivalia Lease UK Ltd
Eve	Green	Green-Line Vehicle Rentals
Nicholas	Green	Green-Line Vehicle Rentals
Lilian	Greenwood MP	Department for Transport
Thom	Groot	The Electric Car Scheme Holdings Ltd
Nicholas	Hall	Tendo Consulting
Lee	Hamlett	Kinto UK Ltd
Laura	Harvey	Autotrader Ltd
Ciara	Healy	Department for Business and Trade
Chris	Heddle	Volteras Technologies Ltd
Dean	Hedger	i247 Group
Paul	Higgins	HIVE
Brian	Hinshelwood	N.I.I.B. Group Ltd
Laura	Holloway	Enterprise Rent A Car
Daniel	Holmes	Flexis S.A.S
James	Hopkinson	Nexus Vehicle Management Ltd
Ian	Hughes	Zenith
Richard	Hyde	Volteras Technologies Ltd
Paul	Hyne	Lex Autolease Ltd
Hayley	Ingram	Fleet Assist Ltd
Reece	Ireland	Tusker
Natalie	Izzard	Electric Car Scheme
Daniel	Jackson	Nexus Vehicle Management Ltd
Cameron	Javed	CoolKit Ltd
Richard	Jones	Zenith
Warren	Keech	Rivervale Cars Ltd
Sophie	Kelly	Electric Car Scheme
Sean	Keywood	Business Car
Naeem	Khalifa	Cadent Gas
Shaheb	Khan	BVRLA
Edmund	King	The Automobile Association
Paul	Kirby	EV Essentials
Damian	KirkLex	Autolease Ltd
Josh	Knight	Fleet Assist Ltd

Delgates (by surname L-Z)

Name		Company
Katie	Lacey	Autotrader Ltd
Claire	Lane	Avis Budget UK Ltd
Steve	Loats	GBA Technical Services Ltd
Jack	Lonergan	All Star Business Solutions Ltd
Karl	Lord	Enterprise Rent A Car
Fraser	Lyll	Association of British Insurers
Grace	Macready	Committee on Climate Change
Harry	Madan	BVRLA
Shashi	Maharaj	BVRLA
Michael	Malone	Rent-A-Truck (UK) Ltd
Jonathan	Manning	J Manning Media
Conall	Martin	Ricardo
Guy	Mason	SG Fleet Solutions UK Ltd
Liz	Matschy	Avis Budget UK Ltd
Laura	Maxwell	Lex Autolease Ltd
Eloise	McAlinden	Green Finance Institute
Gerry	McCaig	Nexus Vehicle Management Ltd
Rachel	McDermott	BMW (UK) Ltd
Greg	McDowell	N.I.I.B. Group Ltd
Justine	McGinty	Lex Autolease Ltd
Daniel	McKeown	London Borough of Ealing
Thomas	McLennan	BVRLA
Thomas	Mercier	Echoes
Tom	Middleditch	Europcar Group UK Ltd
Peter	Milchard	Howden UK Brokers Ltd
Giacomo	Miolo	Volteras Technologies Ltd
Nadia	Misconi	Zapmap Ltd
Perran	Moon	House of Commons
Hayleigh	Morris	BVRLA
Stephen	Mortin	Echoes
Rachael	Moss	FMG
Peter	Neal	Arnold Clark
Paul	Needham	Enterprise Rent A Car
Ben	Nelmes	New Automotive
Mark	Newberry	Europcar Group UK Ltd
Robert	Newbould	HIVE
Max	Norstrom	Thatcham Research
Peter	O'Connell	Finance & Leasing Association
Dom	O'Reilly	Zigup Plc
Jonathan	Otterson	RAC Motoring Services
Mike	Palmer	Nexus Vehicle Management Ltd
Tom	Parke	Green Finance Institute
James	Pass	HPI Ltd
Jenny	Patten	Bosch UK
Alec	Peachey	Transport + Energy
Hayley	Pells	Institute of the Motor Industry
Katie	Pepper	Zenith
Ian	Pinkney	Babcock International
Angela	Pisanu	GreenFleet
Chris	Plumb	HPI Ltd

Name		Company
Charlotte	Plumb	BVRLA
Ian	Plummer	Autotrader Ltd
Toby	Poston	BVRLA
Martin	Potter	Liquid Fleet Ltd
Mark	Pow	BVRLA
Janis	Prescott	All Star Business Solutions Ltd
Tom	Ray	Stellantis UK Ltd
Vicky	Read	ChargeUK
Annie	Reddaway	Department for Transport
Dr James	Richardson	Committee on Climate Change
Ian	Richmond	Accountant
Simon	Ridley	Dawsongroup Vans Ltd
Patric	Riley	Zigup Plc
Thomas	Riley	The Fast Charge
Gareth	Roberts	Fleet News
James	Rooney	Network Rail
Steve	Roper	M & G PLC
Caroline	Sandall-Mansergh	Alphabet (GB) Ltd
Johannes	Schubert	Love Electric Financial Services Ltd
Reece	Seal	The Plastic Surgeon Ltd
Harrison	Short	Osprey Charging Network
Rob	Simister	Centrica Plc
Luke	Simpson	FOD Mobility UK Ltd
Tanya	Sinclair	Hexagon Policy Ltd
Bernie	Skivington	British Business Bank
Vickie	Smith	BVRLA
Vincent	St Claire	Fleet Assist Ltd
James	Stevenson	Enterprise Rent A Car
Jason	Symes	Cox Automotive UK
Jon	Taylor	Autorola Ltd
Simon	Tebbutt	BVRLA
Ed	Thomas	Motability Operations Ltd
Lisa	Thomas	Motability Operations Ltd
Colin	Thompson	Lex Autolease Ltd
Simon	Timmins	Jaguar Land Rover
Ian	Turner	Alphabet (GB) Ltd
Stephanie	Valdez Treaty	Cox Automotive USA
Josh	Vickers	Nexus Vehicle Management Ltd
Per	Voegerl	United Rental Group Ltd
Colin	Walker	Energy & Climate Intelligence Unit
Ben	Waller	ICDP
Katrina	Walne	Lloyds Banking Group
Helen	Whitehead	Department for Business and Trade
Karl	Wightman	BVRLA
Phil	Wilbraham	Pendragon Vehicle Management Ltd
Peter	Wilson	Volteras Technologies Ltd
Garry	Winckley	Fleet Assist Ltd
Steve	Young	ICDP
Zihan	Zhang	All Star Business Solutions Ltd

Events Calendar 2025

JUN	 Residual Value and Remarketing		
JUL	 CONFERENCE	 Vehicle and Fleet Management	 Compliance
AUG			
SEP			
OCT			
NOV	 Residual Value and Remarketing	 Vehicle and Fleet Management	 Compliance
DEC			

Fleets in Charge

The automotive industry is on the road to zero. The BVRLA's Fleets in Charge programme explores the latest technologies, business models and the policy environment that are delivering road transport decarbonisation.

Attendees can will hear from expert speakers from across government, automotive and the fleet sector, as they share key analysis and the insights into the progress made and remaining barriers to be overcome.

Leasing Broker Conference

The leasing broker community is a vital link in the automotive supply chain. There are over 300 BVRLA leasing brokers members who are

responsible for over 1.26 million vehicles on personal contracts.

This dedicated conference brings together over 100 leasing broker members to share ideas and common issues presented by today's highly regulated industry.

Industry Outlook

The Industry Outlook workstream has the sole aim of helping its members prepare for the challenges and opportunities ahead.

Webinars throughout the year and a flagship conference provide the perfect opportunity to connect with colleagues from across the industry and get answers to the questions that will determine the success of your Business Plan.

Fleets ⁱⁿCharge



**We look forward to welcoming you to
the 2025 Fleets in Charge Conference.**
Interested in getting involved in our
Events? Contact: events@bvrla.co.uk

