# **Business Impact Survey Results**

Wave 2 May 2021



## **Key Findings (1)**

The industry is confident about the future, much more so than they were in February.



Over the next six months.....



expect the economy 90% to improve

**71%** expect to see growth in their fleet size

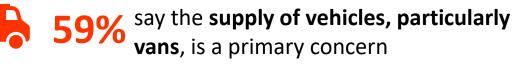


expect the **rental** sector to improve expect the leasing 71% industry to improve



...and...

However...



**45%** still have access to finance issues

saw better sales transactions

in Q1 2021 than in Q1 2020



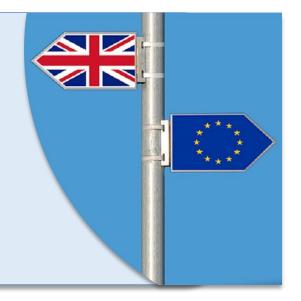
(Research conducted online at the beginning of May 2021 with 56 senior BVRLA member contacts)

## **Key Findings (2)**

#### Challenges around our exit from the EU are beginning to materialise.

In particular members have growing concerns about:

- New product liability rules and placing vehicles on the market
- Issues with customs procedures for moving vehicles into Northern Ireland
- New Northern Ireland VAT rules
- Issues with data flows between the EU and UK



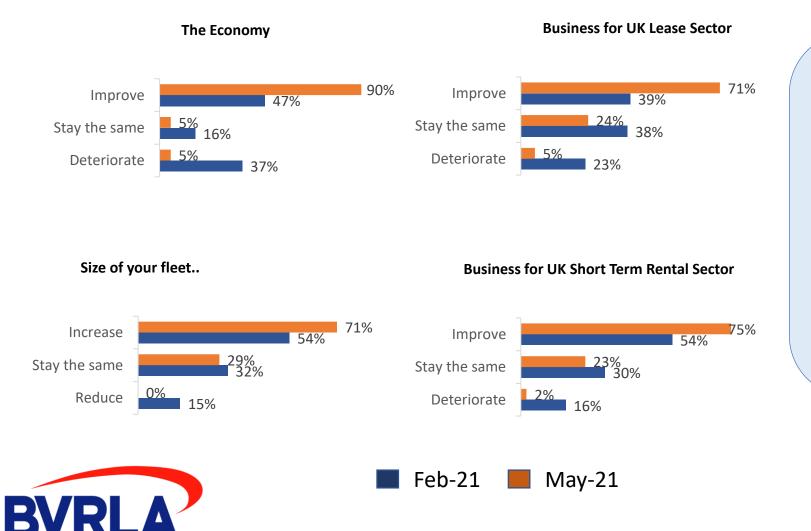


#### The landscape is changing.

- Business travel will not return to pre pandemic levels
- The number of contract extensions is increasing
- Evidence of increased demand for flexible access to vehicles
- The lifting of covid restrictions is having a positive effect.
- Half of respondents suggest that business orders for electric cars have been negatively affected by changes to the plugin grant



## The next six months.....



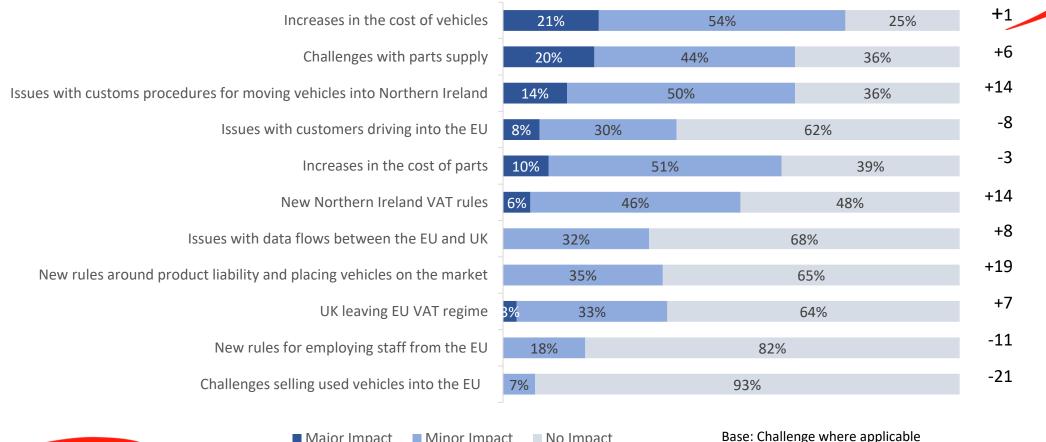
A much more positive outlook on the economy and business expectations in May than was seen in September.

- 90% expect the UK economy to improve up from 47% in February
- 71% expect business for the Leasing sector to improve up from 39% in February
- 75% expect business for the short term rental sector to improve up from 54% in February
- 71% expect the size of their fleet to increase up from 54% in February



### Impact of EU Exit on Aspects of Members Businesses

Change in impact since Feb. 2021

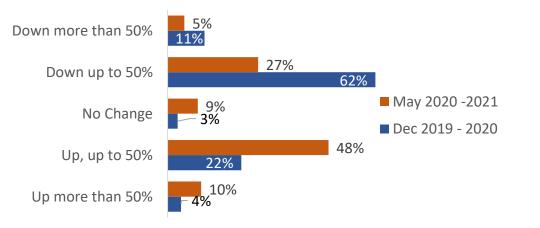


Minor Impact No Impact Major Impact

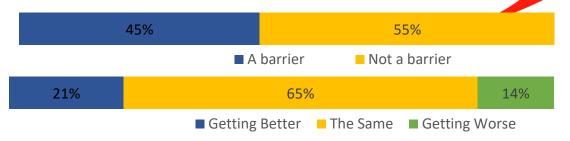


## **Business challenges**

### **Sales Transactions**



### **Access To Finance**

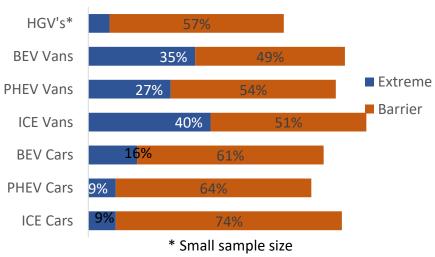


## **Vehicle Supply**

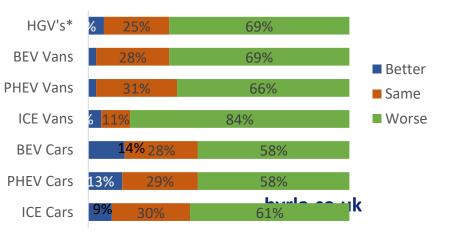
## What is the biggest challenge facing your fleet operation in 2021?



How much of a barrier is the supply of vehicles to your business in meeting the needs of your customers?



Is the current supply of vehicles to your organisation....



## **Changing Landscape**

#### What changes to travel patterns are evident?

Business travel will not recover to the levels seen before the Covid-19 pandemic

Increased demand for more flexible access to vehicles including car subscriptions, car and van flexi rental, car clubs & corporate mobility schemes are evident.

We are seeing an increase in car use for leisure travel

We have seen an increase in the use of rental vehicles from UK leisure customers and recovery from inbound tourists since Q3 in 2020.

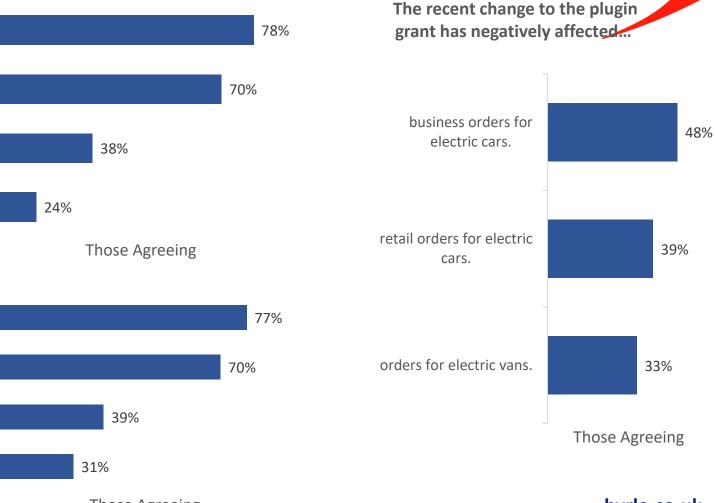
#### The direct impact of Covid-19 on your business

The lifting of Covid-19 restrictions has had a positive impact on my business.

As a result of the pandemic, we are seeing higher levels of contract extensions

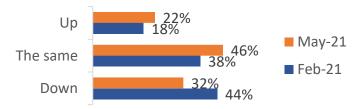
Our need for external expert support has increased due to the Covid-19 pandemicand EU exit.

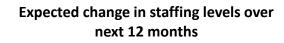
I am expecting the number of vehicle reposessions this vear to be greater than in previous years.

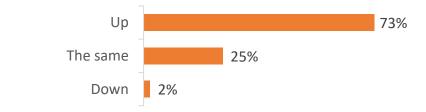


Staffing.....

Staffing levels compared to a year ago







### **Staff Well Being**

As a business we have introduced new policies to support our staff's mental health.

60%			33%	7%		
Our business has seen an increase in the number of staff missing a day at work due to their mental health						
12%	33%			55%		
There has been a noticeable decline in our staff's mental wellbeing during the covid-19 pandemic.						
25%		29%	_	46%		

■ Agree ■ Neither ■ Disagree

Positivity around staffing reflects the economic positivity seen previously.

One third of respondents suggest staff levels are lower than they were a year ago but that is down from nearly a half in February.

73% expect staffing levels to grow over the next 12 months.

Business is proactively dealing with mental health challenges although 25% have identified an decline in staff's mental well being.

Flexible and agile working to become the new normal.

#### New Ways of Working

- 73% expect to see increased working from home. (Pre lockdown)
- **40%** will offer staggered hours allowing staff to start and finish earlier or later.
- **25%** to offer fully remote working.
- **19%** will adjust shift rotation patterns