

# LEARNING & DEVELOPMENT CASE STUDY



## Octopus EV Leasing e-Learning Programme

Engaging,  
easy to access,  
bespoke  
training

### OVERVIEW AND INTRODUCTION

**What specific challenges or gaps did the Octopus EV Leasing team face before receiving the training?**

Our previous training was not tailored to our industry (electric vehicle leases) or business model and was taken straight off the shelf. This made it very heavy and challenging for staff to complete.

**What goals did you want to achieve by implementing this training programme?**

We partnered with the BVRLA in order to achieve training content that was:

- ◇ Customisable and user friendly
- ◇ From a trusted and known brand
- ◇ Available as an in-house solution to make it easier for staff to access.

Utilising our own in-house subject matter experts (data and compliance) we were able to tailor the training to ensure it met the legal and regulatory requirements whilst also being fit for our business and importantly, engaging.

### SUCCESS MEASURES

1. Greater engagement in training - it is not a tick box exercise.
2. Improved knowledge and confidence of team members.

Whilst it is still early days post launch, we are seeing improvements in these areas and are confident this will continue.

Find out about bespoke training for your business  
call 07918 109952 or email [training@bvrla.co.uk](mailto:training@bvrla.co.uk)

## WORKING WITH THE BVRLA

We worked closely with the BVRLA on customising the compliance e-learning content to reflect the nature of our business and found that no ask was too big or too small.

The project was easy to manage, delivered on time (and in some cases ahead of time with Charlotte exceeding expectations and deadlines) and with minimal fuss - we could not have asked for more in terms of partnership and communication.

We'd absolutely recommend working with the BVRLA on e-learning, and on taking advantage of the ability to customise content to your own business needs.

## FEEDBACK FROM STAFF

**"Much better, easier to navigate and I understand why I am doing this training and how it supports my role."**

**"Helpful and informative, as a new joiner this has helped me understand the core compliance elements relevant to my role."**

**"Clear, comprehensive and easy to use."**

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[bvrla.co.uk/e-learning](http://bvrla.co.uk/e-learning)**