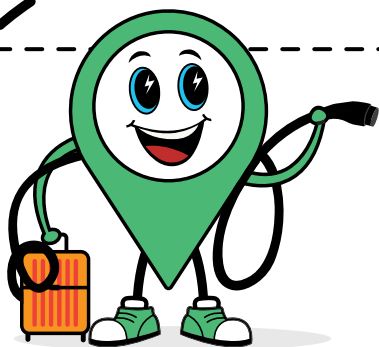


Policy Document



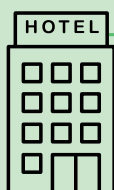
Putting Destination Charging on the map

Why charging at destinations matters...



2,497,776

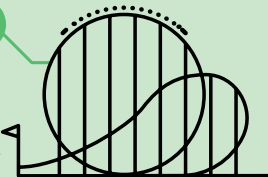
As of end July 2025, there were **2,497,776** plug-in cars – **1,615,000** battery-electric (EVs) cars and **882,000** plug-in hybrids (PHEVs), registered in the UK. Zapmap



6%



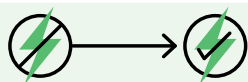
3%



Despite the continued growth in chargepoint numbers, now over **80,000** chargepoints, charging at destinations needs to catch up. Only **6%** of chargepoints are located at hotels and less than **3%** at attractions such as theme parks, heritage sites and popular landmarks. Zapmap



One in five new cars sold in 2025 were electric. This will be **80%** by 2030. SMMT/ZEV Mandate

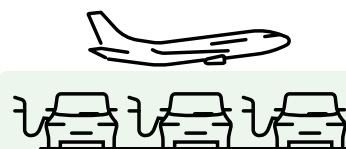


EV drivers want to see more – with over two-thirds (**67%**) stating it influences their choice of hotel and almost a half (**48%**) choosing not to stay at a hotel without onsite EV chargepoints

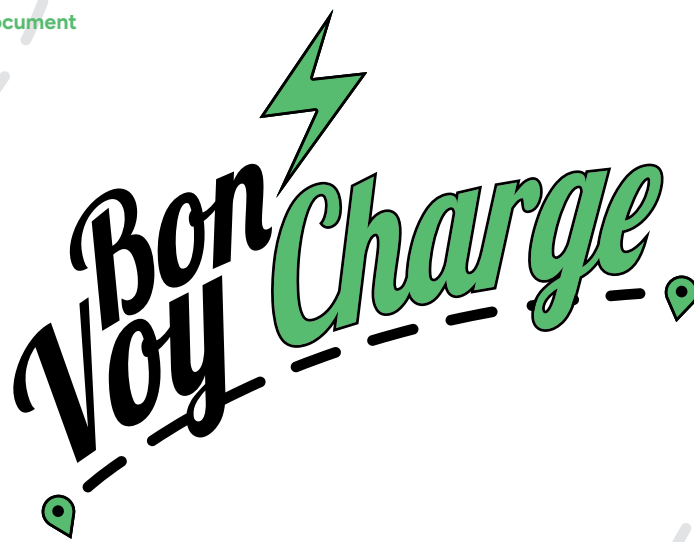
SMS survey of 1,000 EV drivers in UK



In 2024, the UK attracted approximately **41.2 million** overseas tourists. This number is set to grow further in 2025 to a record **43.4 million** inbound visits. Visit Britain

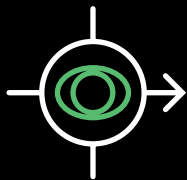


Many visitors to the UK will rent a vehicle on arrival at the airport. EV charging infrastructure in and around the airports is critical when this is where most journeys will start and end.



Key asks of Government

1



Strategic Vision



Airport Electrification Strategy – facilitate a national plan with airports and rental operators, for power infrastructure and charging rollout to enable zero-emission rental fleets.



Destination charging strategy – map infrastructure gaps and facilitate a plan to address these gaps through targeted support.

2



Targeted Grants

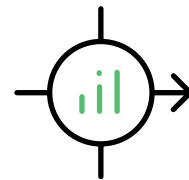


Grid connections fund – launch a dedicated fund for grid upgrades and reinforcements to unlock destination charging rollout.



Small accommodation grants – maintain funding support for small businesses to install destination chargepoints.

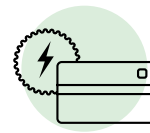
3



Innovative Incentives



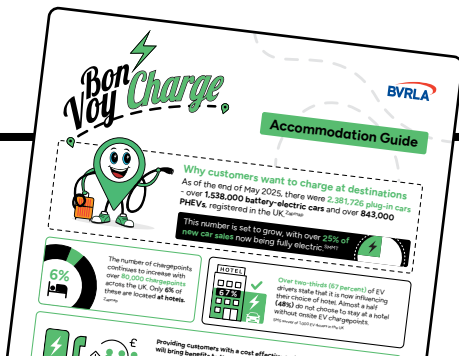
Business rates relief for destinations – introduce a flat-rate discount per chargepoint to incentivise and support installations.



EV rental voucher scheme – fund and manage a voucher scheme to encourage customers to rent EVs.

Moving the dial

Guides helping businesses and consumers make EVs work

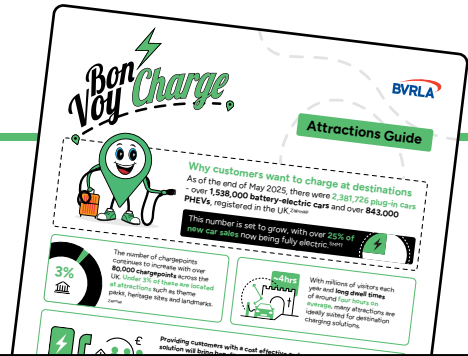


Accommodation

Customers are demanding more and want to book accommodation that has charging onsite.

Providing charging will attract customers and increase the time they spend at your bars/ restaurants.

There are shared revenue models that can bring the costs down and which will give you a return, while you sleep.



Attractions

With millions of visitors each year and longer dwell times attractions are ideally suited for destination charging solutions.

By providing charging people will stay longer – making them eager to return and bringing revenue as they shop, eat and drink.

With some fantastic examples of success – don't get left behind!

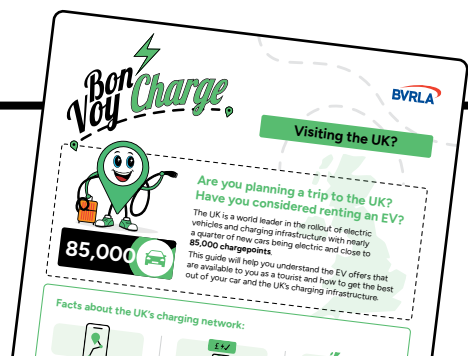


Airports

The number of electric vehicles on rental fleets will grow exponentially over the coming years.

Electrifying rental car fleets is both a pressing challenge and a strategic opportunity for UK airports.

There are some clear and tangible benefits of a partnership approach.



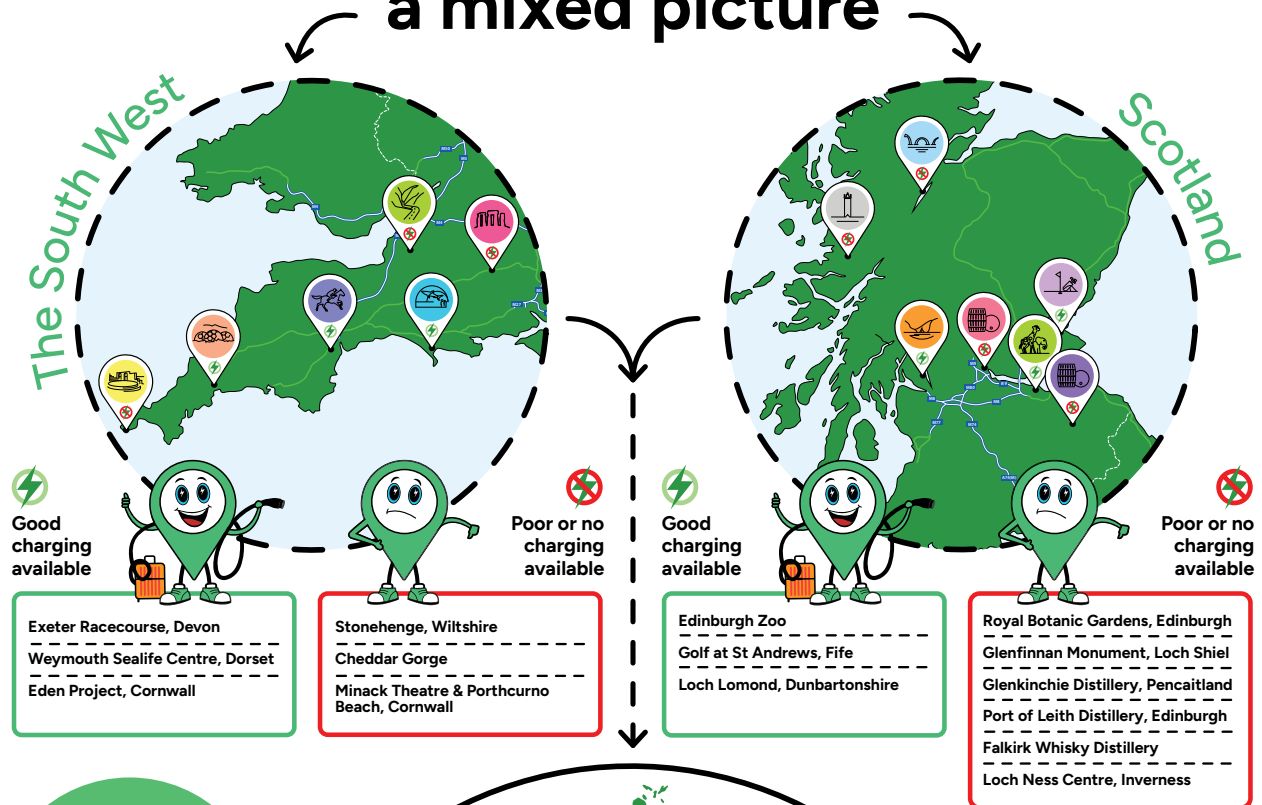
Visiting the UK?

Renting an EV is a lot easier than you think.

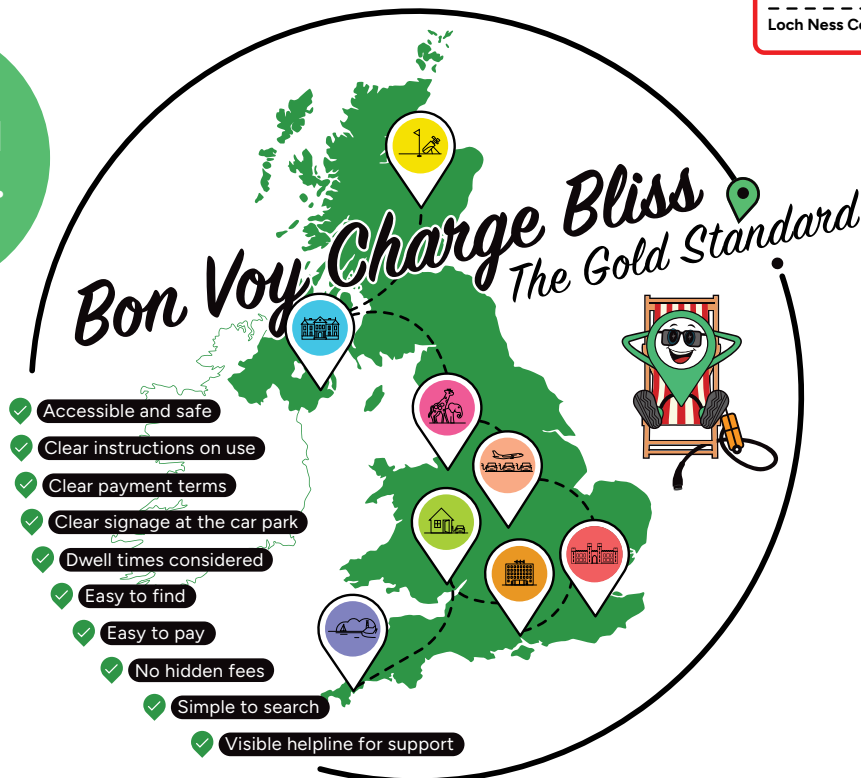
Rental customers have been surprised by the ease and report a pleasurable experience when renting an EV.

With a little forward preparation, you can enjoy an EV rental experience as you travel the UK.

The reality of destination charging – a mixed picture



The ideal journey...



Kindly supported by



bonvoycharge.co.uk