

Fleets in Charge

interim Event Guide

2nd July 2025

QEII Centre, Westminster
London



Agenda

Timings	Session detail
From 08.45	Registration: delegates arrive, tea/coffee, networking
09.30-09.35	The Critical Question – Demanding Change or Changing Demand? Speaker: Toby Poston, BVRLA <p>As the CEO of the BVRLA, Toby is the voice of EV demand in the UK. He will set the scene about the work the BVRLA has done in 2025 to put forward the member case, the insights we have drawn, and our strategic view on the rest of the year. Can we change demand, or must we demand change? With the Government now nearly a year in, the ZEV Mandate Consultation, Industrial Strategy and Comprehensive Spending Review behind us, the way forward will be clearer. Hear your association's position and get behind its rallying cry.</p>
09:35-10:00	Creating Clarity - Live Q&A with Richard Bruce - Director of Road Transport Decarbonisation <p>Four and half months after the fast-tracked ZEV Mandate consultation closed, we will hear from senior DfT officials about what the sector can expect. How legislation will drive the market, and what the expectation of the leasing and rental role in that might be. With the chance for members to ask their questions, we will have a rare chance to look for answers to their pressing policy concerns and gain a deeper insight into Government thinking.</p>
10:00-10.45	Can the Phase-out Work? – Sector Leaders Discuss <p>With a selection of the top leaders in the transition to EVs and an expert Chair, the panel will tackle the meaty questions that are plaguing our sector. The insights the panel brings cover the key areas enabling the transition. With the EU and USA shifting their goalposts, people are wondering how the UK can hope to meet its targets. The panel will unpack:</p> <ul style="list-style-type: none"> • Industry reaction to the latest on the ZEV Mandate • How will the charging industry evolve and ensure drivers are provided for? • What are EV drivers asking for and what would get more drivers to make the switch? • What are the critical policy interventions needed? • What can we expect from the technology and how it will develop? <p>Chair: Edmund King, The AA Panel: Ash Tate, Allstar Chargepass Michael Ayres, Flexible Power Systems Vincent St Claire, Fleet Assist Claire Miller, Tellegen Steve Young, ICDP</p>

Agenda

Timings	Session detail
10:45-11:00	<p>Road to Zero or a Road to Nowhere? Report Card 2025</p> <p>The BVRLA's Road to Zero Report card is now in its 7th year and more important than ever. Last year, we rejuvenated it into an all-digital format and saw thousands of visitors engage with it. It gives the clearest take on the state of the transition – identifying pinch points for rental and leasing firms and where others might be dropping the ball. The conference attendees will get unique early insights on the most pressing issues.</p> <p>It will tackle:</p> <ul style="list-style-type: none"> • How have charging costs developed? • What do the Chinese entrants mean for the UK BEV market? Will sub-£25,000 BEV models have an impact? • Are we putting in the right charging in the right places? How have repair and maintenance costs evolved? • What's happening with EV insurance? • How are e-van capabilities developing? • How will Trump's tariffs impact the section? <p>Speaker: Thomas McLennan, BVRLA</p>
11:00-11:30	COFFEE BREAK
11:30-11:45	<p>Market Trends</p> <p>A reflection on the ZEV Mandate and how the recent changes are likely to play out in reality.</p> <p>Speaker: Ben Nelmes, New AutoMotive</p>
11:45-12:15	<p>Market Reflections – Tariffs Targets and Traction</p> <p>How global politics and changes made in the US and by Europe will impact the UK auto market and what we expect the impact of tariffs, and the ZEV Mandate targets to be.</p> <p>Chair: Toby Poston, BVRLA</p> <p>Panel:</p> <ul style="list-style-type: none"> • Thomas McLennan • Steve Young, ICDP • Ben Nelmes, New AutoMotive • Maria Bengtsson, Ernst & Young
12:15-13:00	<p>PANEL: Digging deep: Engaging hard-to-reach users</p> <p>Many pockets of users are more difficult to transition. These are groups who are often not the focus of advertising or communications efforts or who face unique challenges in making the jump to EVs work. These are the customers where firms have to go above and beyond to make the shift make sense. This panel features a group of experts who engage in hard conversations every day and develop strategies to change how we approach engagement. Learn from the best and understand how to take users on a genuine journey where their concerns are respected and fears understood – this is not preaching or ignoring the facts. It's about collaborating to shift the dial step by challenging step.</p> <p>Chair: Laura Harvey, Auto Trader</p> <p>Panel:</p> <ul style="list-style-type: none"> • Erin Baker, Auto Trader and She's Electric • Jason Symes, Dealer Auction • Mark Newbury, Europcar • Lisa Thomas, Motability Operations • Tom Ray, Stellantis (LCV)

Agenda

Timings	Session detail
13:00-14:00	LUNCH BREAK
14:00-14:20	Toby Poston in conversation with Lisa Brankin from Ford Motor Company
14:20-15:20	<p>The used BEV riddle – does anyone know the answer?</p> <p>The single most knowledgeable panel on the used BEV market convened globally. The fundamental dynamics of the vehicle market have changed, and used BEVs are the clearest example of that. With technology improving at breakneck speeds, brands proliferating and new vehicle costs decreasing, used BEVs are a challenge the sector has never faced. These dynamics are global, not limited to the UK, and the panel pulls together immediate experts from the UK, EU, Australia and the USA to share insights and expertise around how we can try and thread the needle of this challenge. What has worked in what markets, and how can we learn from each other? This is an unmissable session and, with billions on the line for the firms financing EVs, the most vital one of the year.</p> <p>Chair: TBC, Nexus Vehicle Management</p> <p>Panel:</p> <ul style="list-style-type: none"> • Ian Plummer, Auto Trader • Thomas Chieux, ICDP • Mike Costello, Cox Australia • Juliet Flamank, Green Finance Institute • Stephanie Valdez Treaty, Cox US
15:20-15:40	<p>Climate Change Committee – Dr James Richardson, Chief Economist</p> <p>Session supported by Octopus Electric Vehicles</p>
15:40-16:20	<p>Supercharging Skills – making sure people are in the driving seat of change</p> <p>For firms to make the transition work for them and their customers, they need the right people in the right roles. All parts of the sector are going through more change in this decade than in the hundred years before. New technology, new entrants, new business models. It's all moving fast, and firms need the right people with the right skills. Nowhere is this more tangible than in the aftersales sector, but it flows throughout every company trying to keep customers on the road and satisfied. The panel has deep insight into what keeps the industry running and the people needed to power it, from retention to upskilling and getting new blood to empowering established experts.</p> <p>Chair: Vincent St Claire, Fleet Assist</p> <p>Panel:</p> <ul style="list-style-type: none"> • Paul Binks, European Tyre Enterprises • Hayley Pells, IMI • Jenny Patten, Bosch
16:20-16:30	Conference close – Toby Poston, BVRLA

Partners



The Automobile Association

The Automobile Association was created by people like you – keen drivers who just wanted fair treatment. Not much has changed on that front since June 1905, when four driving enthusiasts banded together in London to form the AA. From day one our goal has been the same: to protect you, the motorist, and put your interests first.

With over 14 million members from the original 90, it's fair to say we've grown a bit; in fact, we're now the UK's largest motoring organisation, still going strong over a century later. From setting up our first motorbike patrols to piloting 'connected cars', we've got a unique history of embracing new technology and innovations to better serve you.

www.theaa.com



AutoTrader Limited

The official #1 site to buy and sell new and used cars. Over 400,000 cars online. Here to help you find the right one.

We work with the global transport sector providing solutions for direct fleets, leasing companies, OEMs, telematics firms, utilities consultants and charging infrastructure providers.

www.autotrader.co.uk



Fleet Assist

Fleet Assist is an independent business specialising in Supply Chain Management and Consultancy for the Fleet industry.

Our fully managed network of franchised and non-franchised repairers provides a nationwide coverage with consistent service delivery levels and highly competitive pricing.

www.fleetassist.co.uk



octopus
electric vehicles

Octopus EV

Octopus Electric Vehicles, part of the Octopus Energy Group, was launched in 2018 to make it easy for drivers to make the switch to clean, electric transport. With over 133 electric cars now available from more than 30 different brands, Octopus Electric Vehicles' team provides everything drivers need to take the road in a new EV.

www.octopusev.com



Supporters & Exhibitors



Dealer Auction

Dealer Auction is the UK's leading digital remarketing platform, trusted by major fleet and leasing companies including Hertz, Octopus, Novuna and Santander Consumer Finance. Since 2020, we've helped vendors boost performance and speed to market. Whether you're targeting a specific buyer network or aiming for broader reach, our platform puts you in control of your asset remarketing strategy.

www.dealerauction.co.uk



Echoes

Echoes offer a security, geolocation and vehicle health management digital platform leveraging OEM data without the need for additional hardware. With approximately 700,000 connected vehicles, Echoes has united with Moving Intelligence to lead the connected vehicle data services landscape across Europe.

Our integrated platform not only delivers real-time, actionable data, but also leverages advanced, invisibly installed hardware and software solutions. This unique combination empowers fleet managers with precise tracking, robust management, and comprehensive monitoring of moving assets in Europe.

Backed by over 25 years of industry experience, our unified approach delivers the most advanced services in fleet management and vehicle security, enabling businesses to operate more efficiently.

www.echoes.solutions



HIVE

Hive is the UK's largest eco-tech brand. Since 2013, we have pioneered technology that simplifies home energy for our customers; offering solutions that give customers easy ways to live greener, lower bills and manage their home energy use.

Over two million customers have joined Hive and use our range of technology including; thermostats, solar panels, electric vehicle chargers and super-efficient heat pumps. These all work seamlessly through the Hive Home App, where you'll find exclusive offers, subscriptions and energy tariffs to maximise your energy savings and management.

www.echoes.solutions

Supporters & Exhibitors



Nexus Rental

As the UK's go-to partner for B2B vehicle and plant hire, we provide more coverage and connections than any other rental provider. With over 25 years' experience, we've built a seamless way to unite businesses with the vehicles they need, and suppliers with their customers.

www.nexusrental.co.uk



Volteras

Volteras is a data streaming platform that helps global businesses build innovative solutions to drive the energy transition.

As the official data partner for OEMs including Mercedes-Benz, Ford and more, Volteras streams data direct from devices via authorized integrations. This ensures that data and insights are accurate and available in real time. Data is streamed with 99% of uptime on average, across a secure network that prioritizes security.

High-quality energy data empowers businesses across climate tech, energy, mobility, utilities and more to increase revenue and improve customer satisfaction.

www.volteras.com



Speakers



Toby Poston

Chief Executive, BVRLA

Toby Poston is Chief Executive at the BVRLA, where he is responsible for delivering the association's vision to see Government and Industry united in delivering zero-emission road transport that provides environmental, social and economic benefits to everyone. He took on the role in January 2025 after 16 years at the BVRLA, previously having oversight for communications, events, policy, campaigning and research activities. Prior to joining the BVRLA, Toby spent more than a decade as a business journalist, including six years as a reporter and editor at the BBC Business & Economics Unit.



Dr James Richardson

Director of Analysis, Climate Change Committee

James Richardson has been Director of Analysis at the Climate Change Committee since July 2023. From 2016 to July 2023, he was Chief Economist at the National Infrastructure Commission, where he led on production of the UK's first ever National Infrastructure Assessment, an in-depth assessment of the UK's major infrastructure needs on a 30-year time horizon. He led net zero related work for the Commission's second National Infrastructure Assessment, due to be published 18 October 2023. Prior to this, James was Director, Fiscal and Deputy Chief Economic Adviser at HM Treasury from July 2012 to March 2016 and Director, Public Spending and Chief Microeconomist at HM Treasury from September 2008 to July 2012.



Dr Vicky Edmonds

CEO, EVA England

Dr Vicky Edmonds, CEO of EVA England, is a leading expert in the EV and net-zero landscape, with nearly two decades of experience shaping UK government transport decarbonisation policy. As former Head of the Office for Low Emission Vehicles (now OZEV), she spearheaded the UK's 2030 phase-out of new petrol and diesel cars and led transformative projects like the £950m Rapid Charging Fund. An experienced policy maker, she's also been a passionate EV driver for six years, giving her first-hand insight into the evolving EV market. Her expertise also extends to legislation, including the 2018 Automated Electric Vehicles Act, and to wider energy system decarbonisation strategies through her work with the Energy Systems Catapult.

As CEO of EVA England, she champions the interests of EV drivers and advocates for a cleaner and fairer transport future.

Speakers



Edmund King

President, The AA

Edmund King is President of the Automobile Association and Director of the AA Charitable Trust for Road Safety and the Environment. He has written several reports on transport and often appears as a transport commentator on radio, television, and podcasts. He was awarded an OBE for 'services to road safety' in 2016. In 2020 he was inducted into the PRWeek 'Hall of Fame' and with his team won the PRWeek Best Public Affairs Campaign and PRCA Best Automotive Campaign for their work on 'smart' motorways. He is a keen advocate of all forms of mobility and often talks about cars, vans, cycles and electric vehicles.



Erin Baker

Editorial Director, AutoTrader Ltd

Erin Baker is an award-winning motoring journalist and Editorial Director at Auto Trader. She writes a monthly driving column for Vogue, is a World Car of the Year judge, consults for Goodwood and hosts She's Electric, a national roadshow bringing women and electric cars together. Erin is passionate about narrowing the gender gap, both in the automotive industry itself and between car brands and female consumers, through more targeted language, marketing and experiences. She is a divorced mother of two boys.



Hayley Pells

Policy Lead, The Institute of the Motor Industry

A Chartered Engineer who is experienced and knowledgeable on the UK's transport modes and infrastructure, she works to support the development of strategies that incubate collaborations. The Advanced Propulsion Centre has committed over £1.6bn investment into net-zero and low carbon automotive innovation. As Stakeholder Engagement Director, Hayley's role is to help with joining dots between government, academia and industry to develop solutions, to attract investment to create, develop and sustain UK supply chains, driving job creation and growth in products and services to enable the UK to deliver net-zero solutions. Key external roles include being a Board Member of Zemo Partnership, as Chair of Members Council and the Co-Chair of Industry Advisory Group for Driving the Electric Revolution Challenge.



Ian Plummer

Commercial Director, AutoTrader Ltd

Ian joined Auto Trader in 2017, having spent over 20 years in the automotive industry in senior global roles across the automotive ecosystem including both manufacturers and retailer groups. Currently, he heads up Auto Trader's relationships with their most senior partners in retailers, manufacturers, lenders and media alike to ensure Auto Trader's technology and expertise delivers value and revenue for partners in both the new and used car space. He is also on the Board of the Institute of the Motoring Industry, sits on the President's Committee of the Automotive Leadership Network, and is a regular media commentator as well as being an active lobbyist for the policies required to ensure the electric transition is equitable and accessible.

Speakers



Jason Symes

Sales Director, Dealer Auction

With 20 years in the automotive industry. Jason began his career in aftersales through a Volvo technical apprenticeship and service advising, before moving into sales with Volkswagen and later BMW/MINI. He then transitioned from retail into an automotive consultancy role, training dealership staff, before moving into the wholesale sector with Cox Automotive. Over the past eight years, Jason has focused on remarketing – initially heading up the franchise dealer team at Manheim, and more recently serving as Sales Director at Dealer Auction, the digital arm of Cox Automotive.



Jenny Patten

Head of Business Development UK & Ireland, Bosch

Jenny has over 15 years of experience with Bosch and over 10 years in new business roles in the UK&I. She joined Bosch in 2007, having held previous marketing and sales roles within the automotive aftermarket sector. On joining Bosch Jenny took responsibility for the company's Bosch Car Service garage network with over 400 sites across the UK. In 2019, Jenny took responsibility for Business Development across the Bosch Group in the UK. With a wider focus on new business opportunities within strategic growth areas including hydrogen, factory automation and medtech, Jenny continues to nurture a passion and focus for connected and sustainable building and energy technology. She is a strong advocate for Agile ways of working and since 2022 has been the lead sponsor amongst the Bosch Management team for cultivating an Agile mindset amongst UK&I associates and introducing agile practices into indirect areas of the business.



Juliet Flamank

Programme Director Transport Team, Green Finance Institute

Juliet is the Programme Director leading GFI's Transport Team, looking after the GFI's work on electric vehicles, charging infrastructure, HGVs and the UK battery supply chain. She leads on bringing a series of financial products including Utilisation Linked Finance and Residual Value Guarantees to market. She joined the institute from the Power, Utilities and Infrastructure Investment Banking team at Jefferies, where she worked on several deals within the green energy and energy transition sector, and was involved in the successful completion of several infrastructure transactions.



Laura Harvey

Direction of Communications and Corporate Affairs, AutoTrader Ltd

Laura's a strategic and results-driven communications leader, with extensive in-house and communication agency experience across an array of sectors.

Laura joined Auto Trader in 2015 at the time the business was listing on the London Stock Exchange. She's responsible for the Company's external communication and government and stakeholder engagement programme, supporting the business's purpose to drive change together, responsibly. Since the Government announced the ban on the sale of new petrol and diesel vehicles, Laura and the team have been actively sharing consumer data and broader insights to support the industry, consumers and the government with the transition to electric vehicles.

Speakers



Lisa Thomas

Chief Marketing Officer, Motability Operations

Lisa was appointed as Motability Operations' first Chief Marketing Officer in October 2021. Her focus is on driving the appeal of the Motability Scheme across the eligible base and developing the understanding of the organisation amongst stakeholders. Lisa leads our Marketing, Corporate Affairs, Customer Experience and Insight & Analytics teams. Previously Lisa was the Global Chief Brand Officer at Virgin, where she managed the brand licensing business and oversaw the brand's presence across more than 60 Virgin companies in over 35 countries. Before that she served as UK CEO of M&C Saatchi Group, and founded the Customer Experience agency, LIDA.



Lisa Brankin

UK Chair & Managing Director, Ford Motor Company

Lisa Brankin became Ford UK chair and managing director of the Ford of Britain and Ireland National Sales Company on 15 August 2023. She had been MD for Ford of Britain and Ireland since November 2020, with responsibility for all of Ford's marketing, sales and service activities in the United Kingdom and Ireland. Prior to her appointment as MD, Lisa held a variety of senior UK roles from 2015 including director, Passenger Vehicles, Ford of Britain and Ireland, director, Sales, Ford of Britain, and director, Marketing, Ford of Britain. Previous roles in the Ford of Britain leadership team included director, Dealer Operations from 2011 where she was responsible for all sales support and dealer representation activities, including the implementation of Transit Specialist Dealer Centre and rolling out the FordStore showroom initiative. Brankin joined Ford in September 1990 as a graduate trainee.



Maria Bengtsson

Mobility Lead UK, Ernst & Young

Maria Bengtsson is a Partner in EY's Strategy and Transactions team and the Mobility lead for EY in the UK. With a background in automotive manufacturing and almost two decades of experience as an energy and automotive consultant, Maria advises organisations across the Mobility value chain, including automotive manufacturers, charge point operators and fleet operators. EY's areas of focus within Mobility include fleet transition advice, business case modelling and evaluations, M&A and fundraising, strategy advice, tax advice, regulatory advice and asset and business valuations.



Mark Newberry

Transformation & Strategy Director, Europcar UK & Ireland

Mark is the Transformation & Strategy Director at Europcar UK & Ireland, with over 20 years' experience in the insurance, automotive, and mobility sectors. Throughout his career, he has held a variety of commercial and leadership roles, always with a focus on delivering practical solutions for customers. A passionate advocate for sustainable mobility, Mark is committed to helping both businesses and private motorists make the transition to zero-emission vehicles. At Europcar, he supports this mission by championing flexible EV rental solutions that empower organisations of all sizes to move toward cleaner transport.

Speakers



Mike Costello

Corporate Affairs Manager, Cox Automotive Australia & NZ

Mike is responsible for media relations and market analysis, leveraging the company's database and extensive business operations across the automotive value chain. Cox Automotive Australia (CAA) is part of US-based Cox Automotive Inc, the world's largest end-to-end vehicle services provider. CAA's operations include Manheim wholesale auctions (cars, industrial equipment and salvage), and a suite of retailer software including dealer websites, lead- and inventory management platforms, and workshop CX tools. The company's clients include automotive OEMs, dealers, leasing companies, financiers, government bodies and the insurance sector, giving the company a rounded view of the entire sector and a rich database from which to draw insights with real value. Mike spent 14 years as a motoring journalist for most of Australia's major publications and continues to feature regularly on radio discussing automotive industry issues to this day. Mike lives and breathes all things automotive, from new to used.



Philippa Oldham

Stakeholder Engagement Director, Advanced Propulsion Centre

A Chartered Engineer who is experienced and knowledgeable on the UK's transport modes and infrastructure, she works to support the development of strategies that incubate collaborations. The Advanced Propulsion Centre has committed over £1.6bn investment into net-zero and low carbon automotive innovation. As Stakeholder Engagement Director, Philippa's role is to help with joining dots between government, academia and industry to develop solutions, to attract investment to create, develop and sustain UK supply chains, driving job creation and growth in products and services to enable the UK to deliver net-zero solutions. Key external roles include being a Board Member of Zemo Partnership, as Chair of Members Council and the Co-Chair of Industry Advisory Group for Driving the Electric Revolution Challenge.



Richard Bruce

Department for Transport

Richard Bruce is one of the job-share directors of the Office for Zero Emission Vehicles (OZEV) at the Department for Transport (DfT). He leads the Department's work to decarbonise all road vehicles: from motorcycles, cars and vans through to the biggest trucks. OZEV is putting the UK at the forefront of the development and deployment of zero emission vehicles (ZEVs) to effectively eliminate these emissions by 2050.



Stephanie Valdez Streaty

Director of Industry Insights, Cox Automotive USA

As the Director of Industry Insights for Cox Automotive, Stephanie is responsible for research and analysis specializing in the transition to electric vehicles. Her focus is providing insights to clients and the industry on key trends impacting electrification. Previously, Stephanie was the Senior Director of Corporate Responsibility for Cox Automotive, where she was responsible for building and executing the sustainability strategy across the company. Stephanie is a board member of the TAG Smart Communities & Sustainability board, as well as a graduate of the Institute for Georgia Environmental Leadership program. Stephanie graduated from Stanford University with a bachelor's degree in sociology and organizational development.



Speakers



Steve Young

Managing Director, ICDP

Steve is Managing Director of ICDP – the international research and consulting organisation focused solely on European car distribution. He has spent most of his career in the automotive industry, in a mix of advisory and executive roles, working for Ford, Kearney, LDV and GAZ before joining ICDP in 2010. He has experience in most functional areas of the industry at manufacturer and retail level, in cars, commercial vehicles and suppliers, and in different parts of the world. He has recently added another role as Managing Director of Auto West London, a dealer group start-up backed by the largest Turkish dealer group Cetas Otomotiv, opening in Spring 2025 with the Omoda Jaecoo franchise.



Thomas Chieux

Research Director, ICDP France

Thomas is leading the research on car distribution in the French market as Research Director of ICDP. He is also co-creator of TCG Conseil. Thomas has spent his entire career in the automotive industry, with now 30 years of experience in the sector. The subjects studied by ICDP and TCG cover the whole field of car distribution: new and used vehicle sales, parts and service activities, trends in sales and aftersales networks, as well as the impact of changes in regulation. In recent years, a particular emphasis was put on the analysis of the impact of car electrification and digitalisation in the distribution of automotive products and services. Thomas is also involved in education and training programmes. He gives lectures at French Business and Engineer Schools and is actively involved in research led by the ANFA (the French National Association for Training in the Automotive sector) on the possible impact of digitalisation on dealer employee skills – at the sales and aftersales levels.



Thomas McLennan

Director of Policy & Public Affairs, BVRLA

Thomas McLennan, Director of Policy and Public Affairs, British Vehicle Rental and Leasing Association (BVRLA). Thomas leads the BVRLA Policy and Public Affairs function.



Tom Ray

B2B Director, Stellantis UK

Tom Ray is Stellantis UK's B2B director, having joined the group in 2004. Tom offers extensive experience, having held various roles across Stellantis &You and the broader Stellantis group. His previous positions include regional operations director at Stellantis &You, head of regional operations at Peugeot and, most recently, B2B operations director at Stellantis. In his role, Tom oversees B2B and LCV sales across all channels for Stellantis UK Brands.

Speakers



Vicky Read

Chief Executive Officer, Charge UK

Vicky was appointed CEO of ChargeUK, the voice of the EV charging infrastructure industry, in May 2024, having previously been the organisation's inaugural Vice-Chair for Policy and Communications. She brings over twenty years of policy and communications leadership to the role, having been Head of Policy and Public Affairs at broadband infrastructure provider CityFibre, Head of Government Affairs at social network Bebo and Executive Director of the Commercial Broadcasters Association. She has also advised organisations in the mobile, publishing and sharing economy sectors. Vicky joined the world of EV charging in 2021, first with Dutch charge point operator Fastned and then with UK-based Connected Kerb in 2023. She is passionate about supporting new, innovative sectors to scale and motivated by the urgent need to decarbonise our economy.













Vincent St Claire

Managing Director, Fleet Assist

Vincent St. Claire is Managing Director of Fleet Assist, the UK's largest SMR Supply chain management company. It counts many the FN50 as its clients that operate over 1.3 million vehicles that have access to the Fleet Assist combined network of over 5,200 garages and over 550 mobiles units. With over 35 years industry experience gained at board level in both the Rental and Leasing industries, in both operational and business development capacity, Vincent and his Fleet Assist team continue to set the benchmark with their unparalleled experience in all aspects of Service Maintenance and Repair. During this time Vincent's strong desire to deliver excellence has led to a strong track record of bringing innovation to the fleet marketplace.

Events Calendar 2025

JUN	 Residual Value and Remarketing		
JUL	 CONFERENCE	 Vehicle and Fleet Management	 Compliance
AUG			
SEP			
OCT			
NOV	 Residual Value and Remarketing	 Vehicle and Fleet Management	 Compliance
DEC			

Fleets in Charge

The automotive industry is on the road to zero. The BVRLA's Fleets in Charge programme explores the latest technologies, business models and the policy environment that are delivering road transport decarbonisation.

Attendees can will hear from expert speakers from across government, automotive and the fleet sector, as they share key analysis and the insights into the progress made and remaining barriers to be overcome.

Leasing Broker Conference

The leasing broker community is a vital link in the automotive supply chain. There are over 300 BVRLA leasing brokers members who are

responsible for over 1.26 million vehicles on personal contracts.

This dedicated conference brings together over 100 leasing broker members to share ideas and common issues presented by today's highly regulated industry.

Industry Outlook

The Industry Outlook workstream has the sole aim of helping its members prepare for the challenges and opportunities ahead.

Webinars throughout the year and a flagship conference provide the perfect opportunity to connect with colleagues from across the industry and get answers to the questions that will determine the success of your Business Plan.

Fleets ⁱⁿCharge



**We look forward to welcoming you at
our next Fleets in Charge Conference.**

Interested in getting involved in
our events? To find out more Email:
events@bvrla.co.uk

