

Car Rental in the UK



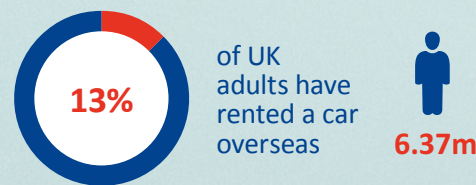
British Vehicle Rental and Leasing Association

Renting: The Big Picture

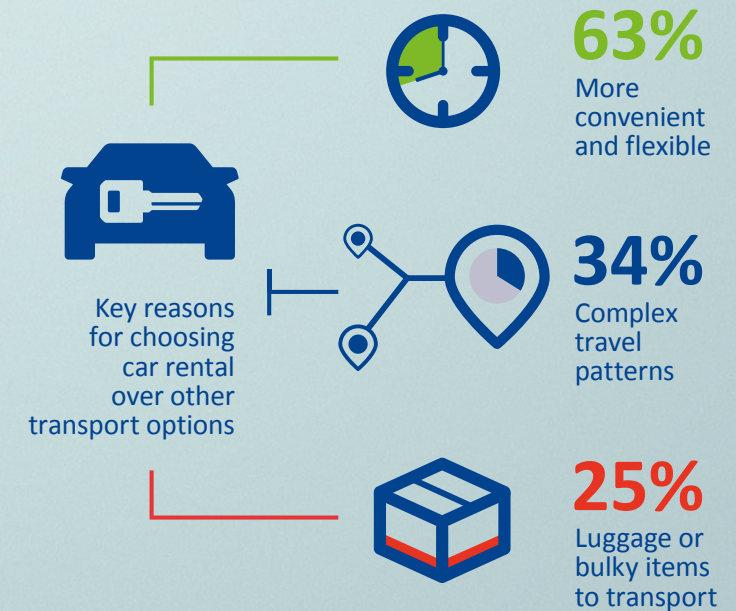
Based on our research, more than 20% of UK adults rented a car in the UK or overseas in the last 12 months.

The BVRLA estimates that there were 15.5 million rental transactions by UK residents in 2015; 10.9 million of these involved cars and 4.6 million involved vans.

The key reasons for choosing to rent a car rather than using another transport mode were: convenience and flexibility, complex travel itineraries, or the need to transport luggage or bulky items.



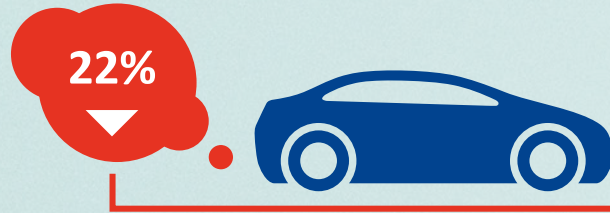
Reasons for Car Rental



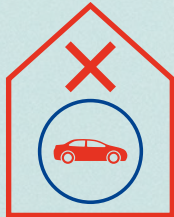
Sustainability



The average occupancy of a private rental car
The average occupancy of a private car is 1.6



Car rental vehicles typically produce 22% less CO₂ than the average car on the road



33%

A third of renters said their household doesn't have a car, compared to a national average of 25%



About the BVRLA

Established in 1967, the British Vehicle Rental and Leasing Association is the UK trade body for companies engaged in the rental and leasing of cars and commercial vehicles.

BVRLA members buy nearly half of all new vehicles sold in the UK, supporting around 184,000 jobs and contributing more than £14bn to the economy each year. Its rental members operate a combined fleet of over 430,000 cars, vans and trucks.

By consulting with government and maintaining industry standards, the BVRLA helps its members deliver safe, sustainable and affordable road transport to millions of consumers and businesses.

For more information, visit www.bvrla.co.uk

Integration with other Modes of Transport



48%

of car rental customers regularly* travel by bus compared to 33% of GB licence holders

* at least once a week



45%

of car rental customers regularly travel by train compared to 20% of GB licence holders



31%

of car rental customers are regular cyclists, compared to 20% of GB licence holders



45%

of vehicle rental customers used a form of public transport to arrive at the vehicle rental branch



Rental customers are twice as likely to use or have previously used car clubs



x2



The figures in this data sheet were compiled from a TNS online omnibus survey of 2,470 adults, a TRL customer car rental survey of 1,691 car rental customers and BVRLA member data.

For further information on the BVRLA's research and statistical services, contact Director of Communications & External Relations Toby Poston.

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